1967 CENSUS OF BUSINESS







Retail Trade

MERCHANDES LINE SALES

HAWAII

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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BC67-MLS-13

Retail Trade

MERCHANDISE LINE SALES

HAWAII

Issued July 1970



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RETAIL TRADE MERCHANDISE LINE SALES

Hawaii

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Introduction

AUTHORITY AND SCOPE-The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual ¹ includes all establishments primarily engaged in selling merchandise to

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

^{&#}x27;Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting.
B=80 to 89 percent reporting.
C=70 to 79 percent reporting.
D=60 to 69 percent reporting.
E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

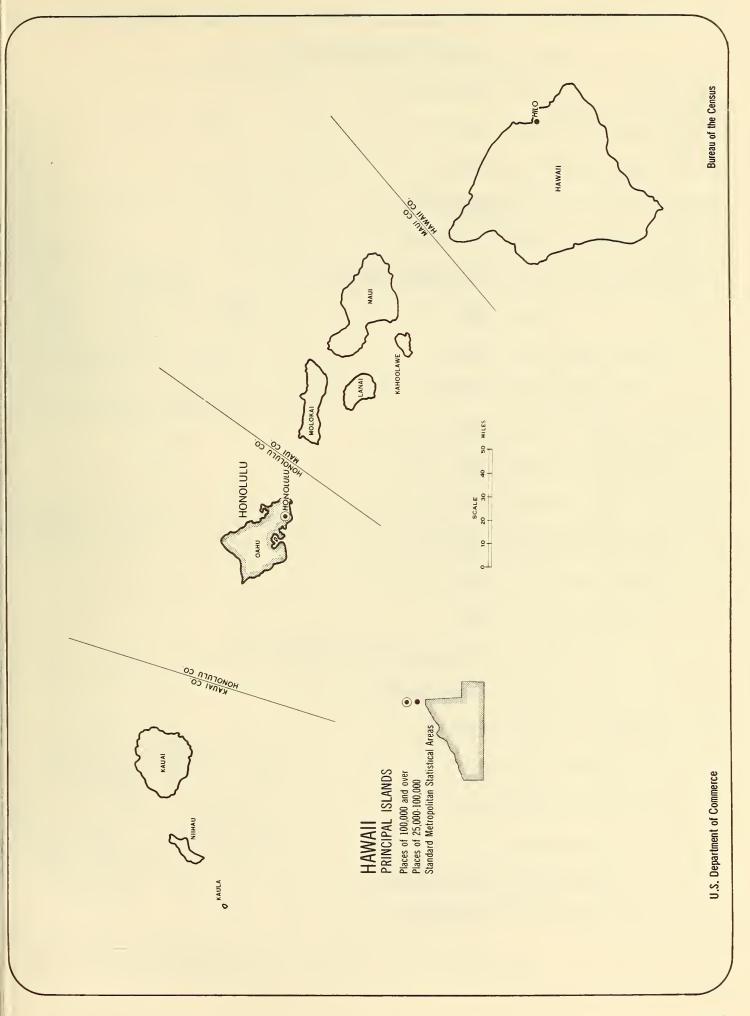
Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.





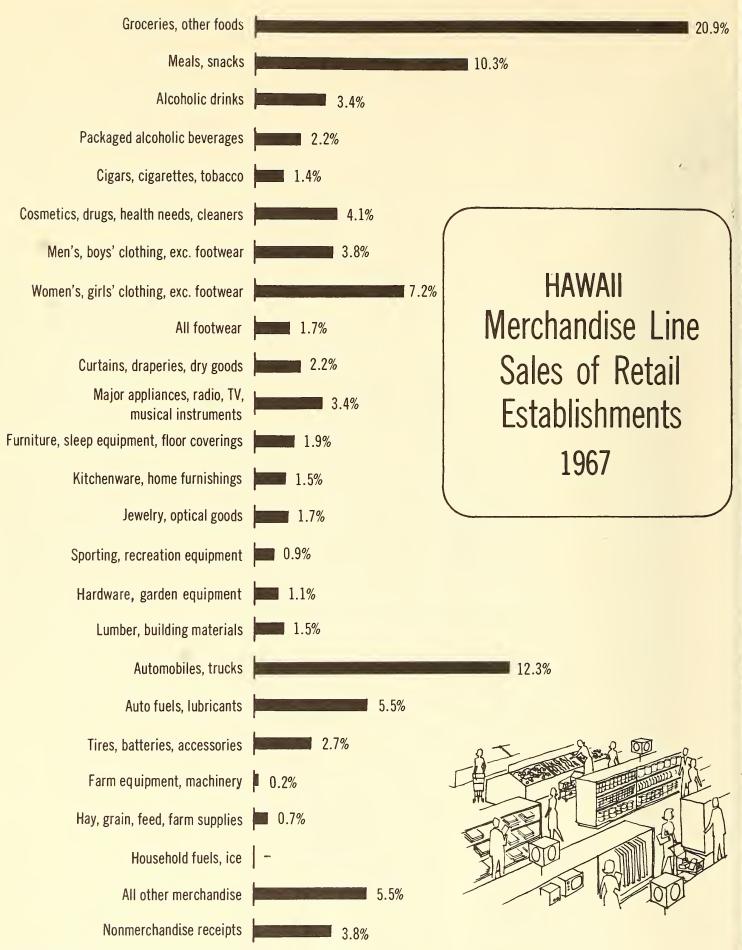


TABLE 1. The State: 1967.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only t	stantistiments wit	n payrori.	For expia	anatton o	if tables, see "Description of the Tables" in text)				
			Sales of spec	ified mercl lines	nandise	0)			Sales of spec	ified merc lines	handise
ne code		Establish- ments			rcent of les of	line code		Establis		As per total sa	cent of
idise li	Kind of business and merchandise line	lileitts	Amount 1	Estab-	IIA	idise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All
Merchandise line	,	(number)	(\$1,000)	lishments handling the line	estab- lish- ments 2	Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1
	RETAIL TRACE					260	KITCHENWARE-HOME FURNISHINGS	12		(9.9	5.9
	TOTAL	3 537	1 041 540	(X)	100.0	300 320	SPORTING-RECREATION EQUIPMENT	11 24		7.3	4.7 52.3
020 040 060	GROCERIES-OTHER FOODS	807 1 047 454 392	217 420 107 012 35 627	47.2 43.6 34.0	20.9 10.3 3.4	322 323 324	GAROGNING EGUIPMENT - SUPPLIES - PLUMBING-ELECTRICAL SUPPLIES - OTHER HARDWARE-TOOLS - • • •	24 23 23 24		10.1 12.1 30.1	10 • 1 12 • 1 30 • 1
080 100 120 140 160	PACKAGED ALCOHOLIC SEVERAGES . CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS . MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	613 501 382 493	22 913 14 601 42 223 39 779 75 472	8.2 4.8 10.0 16.3 28.6	2 · 2 1 · 4 4 · 1 3 · 8 7 · 2	340 356 364	LUMBER-BUILDING MATERIALS ALL OTHER LUMBER-MILLWORK PAINT-SUNORIES-GLASS-WALLPAPER	23 10 23	(0)	24.5 17.3 12.8	24.5 11.7 12.8
180 200 220 240	ALL FOOTWEAR	286 252 264 164	17 719 23 298 35 400 19 978	9.3 10.8 19.7 12.1	1.7 2.2 3.4 1.9	460 500	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE MISCELLANEOUS MERCHANOISE	5 6 (X)		3.1 2.4 (X)	•6 •8 9•6
260 280 300 320	KITCHENWARE-HOME FURNISHINGS	306 323 176 251	15 728 17 195 9 577 11 890	6.5 7.8 5.9 6.8	1.5 1.7 .9 1.1		FARM EOUIPMENT DEALERS (SIC 5252)				
340 380	LUMBER-BUILOING MATERIALS	129 100	15 515 128 359	15.7 57.2	1.5 12.3		TOTAL • • • • •	4	(0)	(X)	100.0
400 420 440	AUTO FUELS-LUBRICANTS	477 479 16	57 17S 28 426 1 766	24.2 8.8 3.3	5 · \$ 2 · 7 • 2		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
460 500 520	HAY-GRAIN-FEEO-FARM SUPPLIES	103 764 1 074	7 278 57 334 39 479	9.5 12.7 6.4	•7 5•5 3•8		TOTAL	187	184 086	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	376	(X)	(Z)	020 040	GROCERIES-OTHER FOOOS	110 42	9 629 4 372	5.5 3.6	5•2 2•4
	BUILOING MATERIALS: HAROWARE:ANO FARM EQUIP OFALERS (SIC S2)					080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	31 62 121	522 725 6 980	4.2 3.8 3.9	.3 .4 3.8
	TOTAL	49	2\$ 535	(X)	100.0	140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	126 133	20 286 38 099	11.4 21.1	11.0 20.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV.	9 S	460 150	7.3 3.2	1.8	180 200 220	ALL FOOTWEAR	107 150 67	7 675 20 144 10 796	4.6 11.2 8.6	4.2 10.9 5.9
260 300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	16 12	412 203	4.4 4.5	1 • 6	240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	79 116	9 716 9 967	6.0 \$.5	\$•3 5•4
320 340 460	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILDING MATERIALS	34 44 5	3 953 12 2\$1 30	28.4 73.5 3.1	15.5 48.0	280 300 320	JEWELRY-OPTICAL GOODS	94 78 107	3 896 3 195 5 014	2.2 2.0 3.6	2•1 1•7 2•7
\$00 520	ALL OTHER MERCHANOISE	7 17	47 1 194	•8 6•9	•2 4•7	340 400	LUMBER-BUILOING MATERIALS AUTO FUELS-LUBRICANTS	48 24	2 601 440	2.9	1.4
-	MISCELLANEOUS MERCHANDISE	(X)	6 835	(X)	26 • 8	420 460 500	AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEED-FARM SUPPLIES ALL OTHER MERCHANDISE	22 25 124	3 103 273 13 815	3.3 .2 7.8	1.7 .1 7.5
	LUMBER AND OTHER BLOG. MATERIALS OEALERS (SIC 521)					520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	76 (X)	12 400 435	8.3 (X)	6.7
	TOTAL	11	10 110	(X)	100.0		OEPARTMENT STORES				
320	HAROWARE-GARDENING EOUIPMENT	7	981	11.6	9•7		(SIC S31)	15	131 843	(x)	100.0
340 341 347	LUMBER-8UILOING MATERIALS LUMBER	11 10 7	8 399 3 0\$9 501	83.1 30.3 7.5	83 • 1 30 • 3 5 • 0	020	GROCERIES-OTHER FOODS	13	3 955	3.0	3.0
348 349 352	PAINT-GLASS-WALLPAPER	9 \$ 7	772 850 934	7.6 10.1 13.0	7•6 8•4 9•2	120	MEALS-SNACKS	8 15	1 176 4 563	1.1 3.5	•9 3•5
355	ALL OTHER BUILDING MATERIALS . MISCELLANEOUS MERCHANOISE.	(X)	1 213 775	16.4 (X)	12.0 7.7	140 141	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	15 15	16 627 12 399	12.6	12.6
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)	228 502	3.7 (X)	2•3 5•0	142 160 161	BOYS' CLOTHING	15 15 15	4 228 30 746 2 998	23.3	23.3 2.3
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					162 163 164	HANOBAGS-ACCESSORIES	15 10 15	2 284 489 1 384	1.7 .4 1.0	1.7 .4 1.0
	TOTAL	1	(D)	(X)	100.0	165 166	LINGERIE	15 15	5 720 1 481 6 747	1.1	1.1
	PAINT: GLASS: ANO WALLPAPER STRS:					167 168 169	WOMEN'S ORESSES	15 15 14 (X)	6 880 2 422 339	5.1 5.2 1.8 (X)	5 • 1 5 • 2 1 • 8 • 3
	TOTAL ² • • • • • • •	5	742	(X)	100.0	180	ALL FOOTWEAR	14	6 363	S.0	4.8
	ELECTRICAL SUPPLY STORES (SIC S24)					200 201 202	CURTAINS-ORAPERIES-DRY GOOOS . PIECE GOOOS-NOTIONS CURTAINS-DRAPERIES	15 14 15	11 130 4 309 6 760	8.4 3.3 S.1	8.4 3.3 5.1
	TOTAL	4	(0)	(X)	100.0	220 221 222	MAJOR APPL-RADIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RADIOS-TV'S MUSICAL INSTR	10 10 10	9 507 \$ 721 3 767	10.2 6.0 4.1	7.2 4.3 2.9
	(SIC 5251)					241	FURNITURE-SLEEP EQUIP-FLOOR COV. FLOOR COVERINGS	13 9	8 022 1 805	6.2	6.1
220	TOTAL • • • • • • • • • • • • • • • • • • •	7	(D)	(X)	100.0	242	FURNITURE-SLEEP EQUIPMENT	13	6 217	4.7	4.7
			NA Natara			oblo	7 Less than 0.05 nercent.				

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available.
•Nonstore retailers, part of SIC major group 53, are shown separately in this table.
•Detail may not add to total due to rounding.
•Merchandise line detail withheld due to insufficient reporting.

X Not applicable. Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		includes only e	establishments wit	n payroii.	For expia	ination o	f tables, see "Description of the Tables" in text)				
a			Sales of spec	if <mark>ied</mark> mercl lines	handise	a)			Sales of spec	ified mercl lines	nandise
line code	Kind of business and merchandise line	Establish- ments			rcent of iles of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line	Wind of business and merchantise time		Amount ¹	Estab- lishments	All estab-	Merchandise I	Mind of pushless and merchandise fille	illelits	Amount	Estab- lishments	All estab-
Merch		(number)	(\$1,000)	handling the line	lish- mentsi	Merch		(number)	(\$1,000)	handling the line	lish- ments *
260 261	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	15 14	5 992 2 621	4.5 2.0	4.5 2.0	340 348	LUMBER-BUILDING MATERIALS	31 2B	228 106	2.7 1.3	1.2 4
262 2B0	KITCHENWARE-HOUSEWARES JEWELRY-OPTICAL GOODS	15	3 329 2 7B1	2.5	2.5	356	ALL OTHER LUMBER-MILLWORK	13	B6 132	3.3	•6 •5
300 320	SPORTING-RECREATION EQUIPMENT	14	2 685 3 599	2.0 3.B	2.0	420 460	AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEED-FARM SUPPLIES	9 21	186 237	6.0 4.2	1.0
321 322	HARDWARE-TOOLS	9	2 1B3 1 415	2.4	1.7	500 501 502	ALL OTHER MERCHANDISE	63 42 36	1 085 557 36B	7.3 3.9 4.7	5.9 3.0 2.0
340 34B 356	LUMBER-BUILOING MATERIALS	5 5 4	2 22B 885 1 341	3.0 1.2 1.7	1 • 7 • 7 1 • 0	51B 520	MDSE. EXC.TOY-GAMES-BOOKS-STA NONMERCHANDISE RECEIPTS	10 29	133 442	11.1 9.2	•7 2•4
400 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	6 B	224 2 8B3	.3 3.2	•2 2•2	-	MISCELLANEOUS MERCHANOISE	(X)	109	(X)	•6
500 501	ALL OTHER MERCHANDISE	15 15	7 518 3 879	5•7 2•9	5•7 2•9		DRY GOODS STORES (SIC 539 PART)				
502 518	BOOKS-STATIONERY-PHOTO: EQUIP: MDSE: EXC:TOY-GAMES-BOOKS-STA	13 6	2 751 8B7	2.1	2 • 1 • 7	160	TOTAL	1B 3	2 715 19	(X) 2.7	.7
520 535 -	NONMERCHANDISE RECEIPTS	13 13 (X)	11 229 10 B70 35B	9•2 B•9 (X)	8.5 8.2 .3	200	CURTAINS-DRAPERIES-DRY GOODS MISCELLANEOUS MERCHANDISE	1B (X)	2 641 55	97.3 (X)	97.3 2.0
-	MISCELLANEOUS MERCHANDISE	(X)	615	(X)	•5		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
	VARIETY STORES (SIC 533)						TOTAL • • • • • •	5	(0)	(x)	100.0
	TOTAL	49	(0)	(X)	100•0		FOOD STORES (SIC 54)				
020 0B0 100	GROCERIES-OTHER FOODS	39 7 14		6.3 2.5 2.6	6•0 •4 •B	020	TOTAL	521 521	242 122	(X) B3.5	100.0 B3.5
120 140 160 180	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	48 46 47 43		5.5 6.3 14.3	5.5 6.3 14.2 3.0	040 0B0 100	MEALS-SNACKS	23 233 233	997 14 408 6 291	11.1 7.5 3.5	6.0 2.6
200 220 240	CURTAINS-DRAPERIES-DRY GOODS . MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	47 31 2B	(0)	3.0 12.3 2.4 4.4	12.3 2.1 3.5	120 140 160	COSMETICS-ORUGS-CLEANERS	21B 47 50	6 927 599 465	3.9 3.5 3.3	2.9
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	46 40 27	(0)	9.1 2.6 1.2	9•1 2•5	1B0 200 260	ALL FOOTWEAR	35 39 33	144 249 323	2.7 2.1 1.4	•1
320 340 420	HARDWARE-GARDENING EQUIPMENT LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS	43 12 6		3.1 2.1 .7	3.0 .5	320 400 460	HAROWARE-GARDENING EQUIPMENT AUTO FUELS-LUBRICANTS	47 15 39	383 197 337	2.5 9.0 2.0	•2 •1 •1
460 500 520	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE NONMERCHANDISE RECEIPTS	3 45 30		1B.1 3.0	•1 17•1 2•3	500 520	ALL OTHER MERCHANOISE	147 70 (X)	4 694 3 6B2 216	2.9 3.5 (X)	1.9 1.5
-	MISCELLANEOUS MERCHANDISE	(X)	(D)	(X)	10.5		GROCERY STORES				
	GENERAL MERCHANDISE STORES (SIC 539 PART)						(SIC 541) TOTAL • • • • • •	355	222 553	(x)	100.0
020	TOTAL	100 57	18 406 3 853	(X) 29•3	100.0	021	GROCERIES-OTHER FOODS	355 316	1B3 798 49 161	82.6 22.9	B2 • 6 22 • 1
080 100 120	PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-DRUGS-CLEANERS	23 47 5B	31B 334 748	4.2 4.1 5.7	1.7 1.B 4.1	022 023 024	PRODUCE (FRESH FRUITS-VEGTBLS) FROZEN FOOOS	2B6 26B 329	19 460 16 1BB 9B 977	9.1 B.3 44.B	B•7 7•3 44•5
140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	64 69 49	1 712 3 003 404	13.2 17.9 4.4	9•3 16•3 2•2	OBO	MEALS-SNACKS	9 229	238 14 335	3.7 7.4	6.4
200	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RACIO-TV-MUSICAL INST	66 26	1 981 647	14.7	10.B 3.5	120	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	225 217 45	6 252 6 B94 5B7	3.4 3.8 4.9	2.B 3.1
221 222 223	MAJOR HOUSEHOLO APPLIANCES RADIOS-TV'S MUSICAL INSTR ALL OTHER APPLIANCES	16 22 4	426 206 11	11.6 3.4 2.5	2.3 1.1 .1	180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	47 33 39	451 114 249	3.1 2.5 1.9	•2 •1 •1
240 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV. FLOOR COVERINGS	37 31 24	616 165 451	7.9 3.5 6.0	3.3 .9 2.5	320 400	KITCHENWARE-HOME FURNISHINGS . HAROWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS	33 45 15 38	321 374 190 330	1.3 2.3 8.3 1.8	•1 •2 •1 •1
260 261 262 263	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	55 39 46	1 213 482 582 149	8.0 3.8 4.2 12.5	6.6 2.6 3.2	500 516 517	ALL OTHER MERCHANOISE	141 37 124	4 592 756 3 836	3.0 1.9 2.5	2 · 1 · 3 1 · 7
280	JEWELRY-OPTICAL GOOOS	40 37	354 311	2.8	1.9	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	59 (X)	3 622 205	3.5 (X)	1.6
320 321	HARDWARE-GAROENING EQUIPMENT HARDWARE-TOOLS	54 49	493 339	4.6 3.4	2.7		MEAT MARKETS (SIC 542 PT∙)				
322	GARDENING EQUIPMENT-SUPPLIES • and and Notes: - Represents zero. D Withheld to av	45	154	1.7	.8		TOTAL	28	3 577	(x)	100.0

Standard Notes: - Represents zero. D. Withheld to avoid disclosure.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		(includes only e	establishments wit	h payroll.	For expla	mation o	f tables, see "Description of the Tables" in text)				
			Sales of spec	ified merch lines	handise				Sales of spec	cified merc lines	handise
ouil o	Kind of business and merchandise line	Establish- ments	Amount 1		rcent of iles of	e line code	Kind of business and merchandise line	Establish- ments	Amount 1	As per total sa	cent of les of-
Marchaedise line code	, אופריומום	(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹	Merchandise line		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹
		(113111301)	(\$2,000)		- monto			(Halliber)	(41,000)		Ments
020 021 022 024	MEATS-FISH-POULTRY	28 28 3	3 477 3 388 7 82	97.2 94.7 2.8 13.6	97 • 2 94 • 7 • 2 2 • 3		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) TOTAL ² · · · · · ·	7	415	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(x)	100	(X)	2.8		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
	FISH (SEA FOOD) MARKETS (SIC 542 PT+)						TOTAL • • • • • •	126	152 663	(X)	100.0
	TOTAL	30	2 605	(X)	100.0	220 300	MAJOR APPL-RADIO-TV-MUSICAL INST SPORTING-RECREATION EQUIPMENT	6 11	359 2 052	5.7 92.8	1.3
020		30 30 (X)	2 562 2 090 468	98.3 80.2 (X)	98.3 80.2 18.0	320 380 400 420	HARDWARE-GARDENING EQUIPMENT AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	6 88 39 78	79 124 408 1 569 14 360	84.2 1.7 10.3	81.5 1.0 9.4
-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	1.7	520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	79 (X)	9 468 367	6.5 (X)	6.2
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						MOTOR VEHICLE DEALERS (SIC 551: 552)				
	TOTAL	11	1 501	(X)	100.0		TOTAL	76	142 511	(x)	100.0
020	GROCERIES-OTHER FOODS MISCELLANEOUS MERCHANDISE	11 (X)	1 409 92	93.9 (X)	93.9 6.1	220 380 400	MAJOR APPL-RADIO-TV-MUSICAL INST AUTOMOBILES-TRUCKS	3 76 30	200 122 102 1 255	2.7 85.7 1.5	•1 85•7 •9
	CANDY: NUT: AND CONFECTIONERY STORES (SIC 544)					420 520	AUTO TIRES-BATTERIES-ACCESS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	45 54 (X)	10 051 8 652 251	7.6 6.3 (X)	7.1 6.1 .2
	TOTAL	21	1 332	(x)	100.0		DE LA FIRE WATEL DOMESTIC CAR				
020		21 21 (X)	1 197 1 171 26	89.9 87.9 (X)	89.9 87.9 2.0		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) TOTAL	23	75 057	(X)	100.0
100		4	28 19	38.8 13.8	2 • 1	380 381	AUTOMOBILES-TRUCKS	23 23	63 315 47 585	84.4 63.4	84.4 63.4
-	MISCELLANEOUS MERCHANDISE	(X)	88	(X)	6.6	383 385 386	NEW COMMERCIAL VEHICLES-RETAIL USED PASSENGER CARS-RETAIL USED PASSENGER CARS-WHSLE	10 22 14	2 456 9 485 1 426	6.3 13.4 3.8	3.3 12.6 1.9
	RETAIL BAKERIES (SIC 546)		-			387	USED COMMERCIAL VEHICLES MISCELLANEOUS MERCHANDISE	9 (X)	179 2 184	1.2 (X)	.2 2.9
	TOTAL • • • • • •	63	9 768	(X)	100.0	400 401	AUTO FUELS-LUBRICANTS	15 11	587 482	1.3	•8 •6
020		63 11 (X)	9 031 733 4	92.5 26.0 (X)	92 • 5 7 • 5 (Z)	403	MOTOR OILS-GREASES-OTHER OILS.	11	105	•2	•1
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)	50	(D)			420 421 422 423 424	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	21 21 19 19 13	5 863 2 124 1 487 785 1 467	8.0 2.9 2.1 1.0 2.9	7.8 2.8 2.0 1.0 2.0
020	GROCERIES-OTHER FOODS	59 59	1	(X)	92.3	520 527	NONMERCHANDISE RECEIPTS SERVICE LABOR	22 20	5 270 4 441	7.1 6.3	7.0 5.9
025 027	BAKERY PRODUCTS-EXCEPT FROZEN.	59 6 (X)	(D)	90.9 4.0 (X)	90•9 •6 •7	528	OTHER NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE	12 (X)	828	1.4 (X)	1.1 (Z)
040	MEALS-SNACKS	9	J	25.5	7•7		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	RETAIL BAKERIESSELLING ONLY (SIC 5463)						TOTAL	8	8 575	(X)	100.0
	TOTAL	4	(D)	(X)	100.0	380 381 382	AUTOMOBILES-TRUCKS	8 8 4	7 355 4 442 75	85.8 51.8 1.6	85.8 51.8 .9
	DAIRY PRODUCTS STORES (SIC 545)					385 386	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANDISE	8 7 (X)	2 523 283 28	29.4 3.3 (X)	29.4 3.3 .3
	TOTAL ² · · · · · ·	3	88	(X)	100•0	400 403	AUTO FUELS-LUBRICANTS	5 5 (X)	93 24 69	1.4 .4 (X)	1.1 .3 .8
	EGG AND POULTRY OEALERS (SIC 549 PT.)					420	AUTO TIRES-BATTERIES-ACCESS	7 .	461	6.0	5.4
020	TOTAL	3	283	(X)	100.0	421 422 423	PARTS INSTALLED IN REPAIR WORK PARTS-WHOLESALE	6 6 7	293 63 61	4.5 .7	3.4 .7 .7
021	MEATS-FISH-POULTRY	3	282 280	99.6 98.9	99•6 98•9	520	MISCELLANEOUS MERCHANDISE	(X) 7	43 666	(X) 8.7	•5 7•8
-	MISCELLANEOUS MERCHANDISE • • • • • Standard Notes: - Represents zero. D Withheld to a	void disclosure.	NA Nationalis	(X)		527 528	SERVICE LABOR	7 5	493 173	2.6	5.7 2.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

MA Not available. X Not applicable. Z Less than 0.05 percent.

Ma Not available. X Not applicable. Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only e	establishments wit	th payroll.	For expla	nation o	f tables, see "Description of the Tables" in text)				
da.			Sales of spec	ified mercl lines	handise	as as			Sales of spec	cified merch lines	nandise
ne cod	W. L. C. L.	Establish- ments			rcent of iles of	line code	W	Establish-		As pero	
odise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All	Idise I	Kind of business and merchandise line	ments	Amount *	Estab-	AR
Merchandise line code		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹	Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1
	DEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)						AIRCRAFT+ MOTORCYCLE OEALERS (SIC 5599 PT+)				
	TOTAL • • • • • •	12	48 769	(X)	100•0		TOTAL	11	3 010	(x)	100.0
220 380	MAJOR APPL-RAOIO-TV-MUSICAL INST	3 12	199 41 646	3.7 85.4	•4 85•4	380 389 391	AUTOMOBILES-TRUCKS • • • • • • • • MOTORCYCLES-MOTORSCOOTERS• • • OTHER POWEREO ROAD VEHICLES• • •	11 11 4	2 292 2 242 50	76.1 74.5 14.7	76.1 74.5 1.7
381 383	NEW PASSENGER CARS-RETAIL NEW COMMERCIAL VEHICLES-RETAIL	12 7	29 081 4 223	59.6 13.0	59•6 8•7	420	AUTO TIRES-BATTERIES-ACCESS	4	346	20.9	11.5
385 386 387	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE USED COMMERCIAL VEHICLES	12 9 4	5 573 1 396 87	11.4 3.0 .8	11•4 2•9 •2	520 527	NONMERCHANDISE RECEIPTS	8 7	354 171	15.5	11.8
-	MISCELLANEOUS MERCHANDISE	(X)	1 286	(X)	2+6	-	MISCELLANEOUS	(X)	156	(X)	5•2
400 401 403	AUTO FUELS-LUBRICANTS	7 5 7	544 329 139	2.0 2.2 .5	1 • 1 • 7 • 3	-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	•6
-	MISCELLANEOUS MERCHANDISE	(X)	75	(X)	•2		AUTOMOTIVE OEALERS: N.E.C. (SIC 5599 PT.)				
420 421 422	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLED IN REPAIR WORK PARTS-WHOLESALE	12 11 11	3 664 964 1 340	7.5 2.0 2.7	7.5 2.0 2.7		TOTAL	1	(D)	(X)	100.0
423 424	PARTS-RETAIL	10 8	856 504	2.0	1.8		GASOLINE SERVICE STATIONS (SIC 554)				
520 527	NONMERCHANOISE RECEIPTS SERVICE LABOR	12 12	2 508 2 386	5.1 4.9	5 · 1 4 · 9		TOTAL	394	69 445	(x)	100.0
528 -	OTHER NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE	6 (X)	122 208	1•1 (X)	•3	020 100 380	GROCERIES-OTHER FOOOS CIGARS-CIGARETTES-TOBACCO AUTOMOBILES-TRUCKS	31 30 5	212 139 267	6.9 8.6 20.0	•3 •2 •4
	MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)					400 401	AUTO FUELS-LUBRICANTS	394 394	54 879 52 192	79.0 75.2	79.0 75.2
	TOTAL	33	10 110	(X)	100.0	402 403	OTHER AUTOMOTIVE FUELS MOTOR OILS-GREASES-OTHER OILS.	22 360	372 2 315	16.6 3.5	3.3
380 385 386	AUTOMOBILES-TRUCKS • • • • • • • • USEO PASSENGER CARS-WETAIL • USED PASSENGER CARS-WHSLE • • MISCELLANEOUS MERCHANDISE • • •	33 33 15 (X)	9 787 8 530 773 467	96.8 84.4 9.4 (X)	96 • 8 84 • 4 7 • 6 4 • 6	420 421 423 424	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL	364 153 52 349	8 865 1 965 347 6 550	13.3 8.1 3.4 9.9	12.8 2.8 .5 9.4
520	NONMERCHANOISE RECEIPTS	14	208	3.4	2•1	480	HOUSEHOLO FUELS-ICE	6	62	16.6	+1
528 -	OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS • • • • • •	12 (X)	165 43	2.5 (X)	1.6	520 527	NONMERCHANOISE RECEIPTS SERVICE LABOR	319 312	4 742 4 177	7.6 6.8	6.8 6.0
-	MISCELLANEOUS MERCHANDISE	(X)	115	(X)	1 • 1	-	MISCELLANEOUS MERCHANDISE	(X)	279	(x)	•4
	TIRE: BATTERY: AND ACCESSORY OLRS (SIC 553)						APPAREL ANO ACCESSORY STORES (SIC 56)				
	TOTAL ² · · · · · ·	29	4 929	(X)	100.0		TOTAL	354	66 473	(X)	100.0
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					020 120 140	GROCERIES-OTHER FOOOS	4 32 169	132 387 17 628	1.6 2.6 42.0	•2 •6 26•5
	TOTAL	1	(0)	(X)	100.0	160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	263 121 14	35 221 9 783 331	62.7 29.8 4.0	53.0 14.7
	OTHER TIRE: BATTERY AND ACCESSORY OEALERS (SIC 553 PT.)					260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	7 42	169 623	7.8 2.7	•5 •3 •9
	TOTAL	28	(D)	(X)	100.0		SPORTING-RECREATION EQUIPMENT ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	11 41 71	129 893 1 144	3.3 3.9 4.1	1.3 1.7
	80AT DEALERS (SIC 5591)			_		-	MISCELLANEOUS MERCHANDISE	(x)	33	(X)	(2)
	TOTAL	8	(D)	(X)	100.0		WOMEN'S CLOTHING: SPECIALTY STRS: FURRIERS (SIC 562: 3: 8)				
300 307	SPORTING-RECREATION EQUIPMENT OUTBOARD BOATS	8 7	n	91.9	91.9 13.2		TOTAL • • • • •	148	21 815	(X)	100.0
308 312 313	OUTBOARO MOTORS	7 7 7		18.5 3.0 11.7	18.5 3.0 11.7	120 140 160	COSMETICS-DRUGS-CLEANERS	5 20 148	55 520 20 475	2.5 9.3 93.9	.3 2.4 93.9
-	MISCELLANEOUS MERCHANOISE	(X)	(0)	K (x)	45.5	180 260	ALL FOOTWEAR	11 3	186 134	5.3 6.1	•9 •6
520 527	NONMERCHANOISE RECEIPTS	5 4 (X)		9.2 5.7 (X)	7.9 4.7 3.2		JEWELRY-OPTICAL GOOOS	11 3 26	83 35 303	2.4 12.5 5.1	.4 .2 1.4
-	MISCELLANEOUS MERCHANOISE	(X))	(x)	•2	-	MISCELLANEOUS MERCHANOISE	ιχί	24	(x)	1.7
	HOUSEHOLO TRAILER OEALERS (SIC 5592)						WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	TOTAL • • • • • •	1	(D)	(X)	100.0		TOTAL	104	15 421	1 1	100.0
Ş	t tandard Notes: - Represents zero. D Withheld to a Detail may not add to total due to rounding.	void disclosure.	NA Not availa	ble. X	Not applica		COSMETICS-ORUGS-CLEANERS • • • • I Z Less than 0.05 percent.	4	45	2.2	.3
2	Detail may not add to total due to rounding. Merchandise line detail withheld due to insufficient repo	orting.									

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		(includes only t	establishments wit	m payron.	For expla	ination o	f tables, see "Description of the Tables" in text)				
e)			Sales of spec	ified merc lines	handise				Sales of spec	cified merc lines	nandise
ne code	Wind of business of the state o	Establish-			rcent of ales of	line code	W. I. (1)	Establish-		As per total sa	
dise li	Kind of business and merchandise line	ments	Amount *	Estab-	All	dise li	Kind of business and merchandise line	ments	Amount *	Estab-	AII
Merchandise line code	,	(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1	Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments *
1/10	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	455	0.4	3.0		FAMILY CLOTHING STORES				
140 144 146	OTHER MEN'S OUTERWEAR OTHER MEN'S CLOTHING	9 8	112 287	9.6 4.9 7.6	•7 1•9		(SIC 565)				
160	MISCELLANEOUS MERCHANDISE WOMEN'S-GIRLS'CLOTHING EX FOOTWR	(X)	52 14 404	(X) 93.4	93.4	120	TOTAL • • • • • • • • • COSMETICS-ORUGS-CLEANERS • • • • • • • • • • • • • • • • • • •	69 20	25 082 308	(X) 2.9	100.0
161 163	CHILOREN'S-INFANTS' WEAR MILLINERY	15 15	402 90	5.8 1.6	2 • 6 • 6	140	MEN'S-80YS' CLOTHING EXC FOOTWR.	69	8 279	33.0	33.0
164 165 168	HOSIERY	26 68 68	119 785 2 639	2.0 7.7 21.9	5 • 1 17 • 1	142 143 144	80YS' CLOTHING	52 35 47	1 484 2 173 1 793	7.0 13.1 9.9	5.9 8.7 7.1
172 173	ORESSES	101 36	7 379 1 622	51.5 18.9	47.9 10.5	145 146	MEN'S HATS	22 54	118 2 711	1.1 13.2	.5 10.8
174 176	HANOBAGS	46 50 (X)	385 932 50	3.8 8.7 (X)	2•5 6•0 •3	160 161 163	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILOREN'S-INFANTS' WEAR MILLINERY	69 50 24	12 793 880 198	51.0 3.6 2.0	51.0 3.5
180 280	ALL FOOTWEAR	8 9	151 61	5.1 1.9	1.0	164 165	HOSIERY	30 33	304 823	1.8	.8 1.2 3.3
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	14 (X)	219 86	5•2 (X)	1.4	168 172	WOMEN'S BLOUSES-SPTSWR ORESSES	66 55	3 698 4 393	14.7	14.7 17.5
	MILLINERY STORES (SIC 563 PT•)					173 174 176	COATS-SUITS	33 43 27 (X)	964 419 972 142	4.8 1.8 5.1 (X)	3.8 1.7 3.9
	TOTAL	-	-	(X)	-	180 200	ALL FOOTWEAR	37 12	1 587 311	9.1 4.2	6.3 1.2
	CORSET AND LINGERIE STORES (SIC 563 PT.)					500 520	JEWELRY-OPTICAL GOODS	22 25 16	509 609 547	3.2 3.5 3.7	2.0 2.4 2.2
	TOTAL	2	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	139	(X)	•6
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						SHOE STORES (SIC 566)				
	TOTAL	42	(D)	(X)	100.0	160	TOTAL	51 16	8 419 553	(X)	100.0
140 144 -	MEN'S-BOYS' CLOTHING EXC FOOTWR. OTHER MEN'S OUTERWEAR MISCELLANEOUS MERCHANDISE	5 4 (X)		(X)	1.0 .6 .3	180	ALL FOOTWEAR	51 16 (X)	7 581 168 116	13.6 90.0 3.4 (X)	6.6 90.0 2.0 1.4
160 161	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILDREN'S-INFANTS' WEAR	42 8		94.8	94 • 8 2 • 2		MEN'S SHOE STORES				
163 165 168	MILLINERY	12 15 32	(D)	2.0 17.5 68.2	.9 4.6 58.0		(SIC 566 PT.)	2	(D)	(x)	100.0
172 174	DRESSES	20 14		19.1	8 • 6 1 • 9			2	(0)	\ \^/	100.0
176	OTHER WOMENS-GIRLS'CLOTHES ACC MISCELLANEOUS MERCHANOISE	14 (X)		52.7 (X)	14.6 4.0		WOMEN'S SHOE STORES (SIC 566 PT+)				
180 520	ALL FOOTWEAR	3 12		6.2	•6 1•3		TOTAL • • • • • •	13	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	2	(x)	2•2	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	9		15.9	15.3 81.5
	FURRIERS AND FUR SHOPS (SIC 568)					181 182	MEN'S AND BOYS' FOOTWEAR WOMEN'S AND GIRLS' FOOTWEAR	5 13	(0)	9.0	2.2 77.5
	TOTAL	-	-	(X)	-	183	CHILOREN'S ANO INFANTS' FOOTWR	5		7.4	1.8 3.2
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)										
	TOTAL	47	8 138	(X)	100.0		CHILOREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
120	COSMETICS-DRUGS-CLEANERS	3	7	1.5	•1		TOTAL • • • • • •	-	-	(X)	-
140 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	47 26	7 414 321	91.1	-91 • 1 3 • 9		FAMILY SHOE STORES				
143 144 145	MEN'S TAILOREO OUTERWEAR OTHER MEN'S OUTERWEAR	40 38	3 081 2 133	41.9 31.6	37.9 26.2		(SIC 566 PT.)	7.4	5 50:	,,,,	100.0
146	MEN'S HATS	14 31	58 1 820	3.0 35.7	•7 22•4		TOTAL ² · · · · · ·	36	5 596	(X)	100.0
160 180 280	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	5 16	125 357	16.6	1.5		CHILOREN'S AND INFANTS' WR. STRS. (SIC 564)				
520	JEWELRY-OPTICAL GOOOS	4 8 (X)	8 83 144	1.5 6.3 (X)	1.0 1.8		TOTAL	13	914	(x)	100.0
	CUSTOM TAILORS					160 161	WOMEN'S-GIRLS'CLOTHING EX FOOTWR CHILDREN'S-INFANTS' WEAR • • •	13 13	850 482	93.0 52.7	93.0 52.7
	(SIC 567)					-	MISCELLANEOUS MERCHANOISE MISCELLANEOUS MERCHANDISE	· (X)	369 64	(X)	7.0
St	TOTAL ² • • • • • • • tandard Notes: - Represents zero. D Withheld to av	16 oid disclosure.	1 322 NA Not availat		100.0 Not applica	l ble.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		(Includes only	establishments wi	th payroll.	For expl	anation o	of tables, see "Description of the Tables" in text)				
<u>a</u>			Sales of spec	ified merch lines	handise	9			Sales of spec	cified mercl lines	nandise
Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount 1	As per total sa Estab-	rcent of iles of	lise line code	Kind of business and merchandise line	Establish- ments	Amount 1	As per total sa Estab-	
Merchand		(number)	(\$1,000)	lishments handling the line		Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						RAOIO ANO TELEVISION STORES (SIC 5732)				
	TOTAL ² · · · · · ·	10	783	(x)	100+0		TOTAL	40	7 240	(X)	100.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					220 224 225 226	MAJOR APPL-RADIO-TV-MUSICAL INST NEW MAJOR APPLIANCES NEW RADIOS-TV'S ETC USED MAJOR APPL-RADIOS-TV'S .	40 16 40 13	6 259 1 399 4 480 63	86.5 27.1 61.9 2.9	86.5 19.3 61.9
200	TOTAL • • • • • • • • • • • • • • • • • • •	189	38 576 1 985	(X) 24.5	100·0 5·1	227	RECOROS-TAPES-MUSICAL INSTR	24	317 232	9.6	4.4 3.2
220 240	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	140	21 766 9 780	72.1 50.1	56.4 25.4	260	KITCHENWARE-HOME FURNISHINGS	6	197	4.5	2.7
260 320	KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT	58 16	2 355 117	13.8 3.8	6+1	264	SMALL ELECTRICAL APPLIANCES	6	185	4.4	2.6
500 520	ALL OTHER MERCHANOISE	17 86 (X)	542 1 732 299	6.8 7.5 (X)	1 • 4 4 • 5 • 8	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	17 (X)	491 61	15•8 (X)	6•8 •8
	FURNITURE STORES (SIC 5712)						RECORO SHOPS (SIC 5733 PT.)				
	TOTAL	40	9 427	(X)	100+0		TOTAL	6	684	(X)	100.0
200 220	CURTAINS-ORAPERIES-DRY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST	10 17	245 612	5.4 24.2	2 • 6	220 231 233	MAJOR APPL-RADIO-TV-MUSICAL INST MUSICAL INSTR-ACCESSORIES • • • RECOROS-TAPES-RELATED ACCESS • MISCELLANEOUS MERCHANOISE • • •	6 5 6 (X)	679 159 379 141	99.3 23.2 55.4 (X)	99.3 23.2 55.4 20.6
240 243	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT	40 35	8 172 1 255	86.7 13.3	86 • 7 13 • 3	-	MISCELLANEOUS MERCHANOISE	(X)	5	(x)	•7
244 245 246 247	OTHER HOUSEHOLD FURNITURE	39 28 12 6	5 743 923 66 184	60.9 10.3 2.6 7.2	60.9 9.8 .7 2.0		MUSICAL INSTRUMENT STORES (SIC 5733 PT+)				
260 520	KITCHENWARE-HOME FURNISHINGS NONMERCHANDISE RECEIPTS	12 17	79 229	3.1 3.9	•8 2•4		TOTAL	17	3 090	(x)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	90	ίχί	1.0	220 229	MAJOR APPL-RAOIO-TV-MUSICAL INST ORGANS	17 11	2 939 662	95.1 27.6	95.1 21.4
	HOME FURNISHINGS STORES					231 232 233	MUSICAL INSTR-ACCESSORIES RAOIOS PHONO-TAPE RCORS-TV'S .	15 7 8	1 182 223 211	38.3 9.4 8.6	38+3 7+2
	(OTHER 571) TOTAL ² · · · · · ·	25	3 297	(X)	100.0	234	RECOROS-TAPES-RELATEO ACCESS . SHEET MUS1C-RELATEO ITEMS MISCELLANEOUS MERCHANDISE	11 (x)	129 532	7.1 (X)	6.8 4.2 17.2
	FLOOR COVERINGS STORES (SIC 5713)					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	10 (X)	144	7.5 (X)	4.7 .2
	TOTAL	3	250	(X)	100.0		EATING ANO DRINKING PLACES (SIC 58)				
	DRAPERY: CURTAIN: AND UPHOLSTERY STORES (SIC 5714)						TOTAL	1 063	140 217	(x)	100.0
	TOTAL	8	1 505	(X)	100.0	040	GROCERIES-OTHER FOODS MEALS-SNACKS	73 944	917 98 948	20.0 74.7	.7 70.6
						060 080 100	ALCOHOLIC DRINKS	448 32 176	35 458 427 789	39.0 33.3 3.4	25•3 •3 •6
	CHINA: GLASSWARE: AND METALWARE STORES (SIC 5715)					500 520	ALL OTHER MERCHANDISE	36 172	1 677 1 935	10.6	1.2
	TOTAL ²	7	1 203	(X)	100•0	-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	(Z)
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)						EATING PLACES (SIC 5812)				
	TOTAL ² ·····	7	339	(X)	100.0		TOTAL	822	114 175	(x)	100.0
	HOUSEHOLD APPLIANCE STORES (SIC 572)					040 060 080	GROCERIES-OTHER FOODS	70 822 207 14	901 94 790 14 973 224	18.1 83.0 23.2 18.1	.8 83.0 13.1
	TOTAL • • • • • •	61	14 838	(X)	100.0	500	CIGARS-CIGARETTES-TOBACCO ALL OTHER MERCHANDISE	146 31	705 1 024	10.3	•6
200	CURTAINS-DRAPERIES-DRY GOODS	12	348	12.2	2•3	520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	125 (X)	1 497 60	4.8 (X)	1.3
220 224 225 226	MAJOR APPL-RADIO-TV-MUSICAL INST NEW MAJOR APPLIANCES NEW RADIOS-TV'S ETC USED MAJOR APPL-RADIOS-TV'S. MISCELLANEOUS MERCHANDISE	60 60 38 11 (X)	11 268 8 016 2 432 122 697	78.0 55.4 19.2 1.7	75.9 54.0 16.4 .8 4.7		RESTAURANTS: LUNCHROOMS: CATERERS (SIC 5812 PT.)				
240		10	1 058	(X)	7.1		TOTAL	588	94 365	(X)	100.0
260 500	KITCHENWARE-HOME FURNISHINGS ALL OTHER MERCHANDISE	25 13	705 466	8.8 7.9	4 • 8 3 • 1	040	GROCERIES-OTHER FOODS	37 588	437 76 403	15.1 81.0	81.0
520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	37 (X)	813 179	7.4 (X)	5.5	080 100 500	ALCOHOLIC DRINKS	194 11 109 11 92	14 423 183 562 942 1 369	23.7 18.1 2.5 10.1 4.9	15.3 .2 .6 1.0
	Standard Notes: - Represents zero. D Withheld to	avoid disclosure	NA Not avail:	t able)			•	92	1 209	707	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

X Not applicable. Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

-		(merades only	Sales of spec			Tation of	tables, see Description of the Tables in text)		Sales of spec	ified more	handisa
e e				lines	Idiluise	epoo			Sales of spec	lines	iidiiuise
ine code		Establish- ments			rcent of iles of	ine co	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
ndise I	Kind of business and merenandise fine		Amount ¹	Estab-	All	ndise	Kind of business and merchandise fine		Amount *	Estab-	All
Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹	Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1
	MISCELLANEOUS MERCHANOISE	(X)	46	(X)	(Z)		PROPRIETARY STORES (SIC 591 PT•)				
	CAFETERIAS (SIC 5812 PT•)			:			TOTAL	10	1 771	(x)	100.0
	TOTAL ² · · · · · ·	31	2 582	(X)	100.0						
	REFRESHMENT PLACES (SIC 5812 PT•)						MISCELLANEOUS RETAIL STORES (SIC 59 EX• 591)				
	TOTAL	203	17 228	(X)	100+0		TOTAL	520	67 517	(X)	100.0
020 040 060 100 500 520	GROCERIES-OTHER FOOOS	32 203 10 34 20 27 (X)	450 15 956 453 134 79 103 53	23.6 92.6 20.0 26.6 16.1 5.7 (X)	2.6 92.6 2.6 .8 .5 .6	020 040 080 100 120 140	GROCERIES-OTHER FOOOS	27 7 55 36 41 24 29	871 89 5 452 874 1 013 718 961	16.6 10.0 65.8 10.4 8.5 9.3 10.0	1.3 .1 8.1 1.3 1.5 1.1
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					180 200 220 240	ALL FOOTWEAR	14 7 18 9	47 44 336 127	2.3 9.0 50.0 66.6	•1 •1 •5 •2
040	TOTAL • • • • • • • • • • • • • • • • • • •	241 122	26 042 4 158	(X)	100.0	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	36 137 44	560 11 637 3 790	10.8 58.1 54.9	.8 17.2 5.6
060 100 500 520		241 30 5 47 (X)	20 484 84 652 437 226	22.2 78.7 6.6 11.3 5.6 (X)	16.0 78.7 .3 2.5 1.7	320 420 460 500 520	ARDWARE-GAROENING EQUIPMENT . AUTO TIRES-BATTERIES-ACCESS . ALL OTHER MERCHANOISE . ALL OTHER MERCHANOISE . MISCELLANEOUS MERCHANOISE .	28 6 32 311 143 (X)	1 950 218 6 556 30 103 1 484 687	38.1 100.0 100.0 79.3 9.1 (X)	2.9 .3 9.7 44.6 2.2 1.0
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)						LIOUOR STORES (SIC 592)				
020	GROCERIES-OTHER FOODS	79	39 971 514	7.6	100.0		TOTAL ² · · · · · ·	34	6 288	(X)	100.0
040 080 100 120	MEALS-SNACKS • • • • • • • • • • • • • • • • • • •	16 35 64 79	1 105 1 686 2 165 26 829	25.0 5.7 5.6 67.1	2 · 8 4 · 2 5 · 4 67 · 1		ANTIQUE STORES (SIC 5932)				
140 160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	11 14 5 6	454 516 28 419	1.6 1.9 2.2 1.6	1 • 1 1 • 3 • 1 1 • 0		TOTAL • • • • • • • • • • • • • • • • • • •	1	(0)	(x)	100.0
220 260 280	KITCHENWARE-HOME FURNISHINGS	9 29 21	457 788 738	1.7 2.6 2.5	1 • 1 2 • 0 1 • 8		(SIC 5933)	18	(0)	(X)	100.0
300 320 500 520	HAROWARE-GAROENING EOUIPMENT ALL OTHER MERCHANOISE NONMERCHANDISE RECEIPTS	10 53 15	49 62 3 115 1 023	5.0 2.4 8.5 3.8	*1 *2 7*8 2*6		SPORTING GOOOS STORES (SIC 5952)				
-	MISCELLANEOUS MERCHANDISE	(X)	22	(X)	•1		TOTAL • • • • •	28	(D)	(X)	100.0
	ORUG STORES (SIC 591 PT+) TOTAL • • • • •	69	38 200	(X)	100.0	300 301 302 303	SPORTING-RECREATION EOUIPMENT ATHLETIC GOODS(TO INDIVIOUALS) ATHLETIC GOODS(TO TEAMS) HUNTING EOUIPMENT	28 25 5 6		95.7 45.0 16.1 31.6	95.7 40.0 6.2 14.3
020 040 080	MEALS-SNACKS	20 17 23	507 1 122 1 235	7.4 24.1 4.4	1.3 2.9 3.2	304 315 -	FISHING EOUIPMENT • • • • • • • • • • • • • • • • • • •	11 8 (X)	(0)	33.3 4.9 (X)	21.8 2.9 10.4
100	COSMETICS-ORUGS-CLEANERS	52 69	1 826 26 214	5.0 68.6	4.8	520	NONMERCHANOISE RECEIPTS	(X)	J	9.8 (X)	2.7
121 122 123	MEDICINES EXC. PRESCRIPTION. PRESCRIPTION MEDICINES ALL OTHER ORUGS-PROPRIETARIES.	62 69 49	13 261 6 678 6 274	35.7 17.5 17.3	34.7 17.5 16.4		BICYCLE SHOPS (SIC 5953)				
140 160 180	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	11 15 6	457 520 29	1.6 1.9 2.0	1 • 2 1 • 4 • 1	300	TOTAL • • • • • • • • • • • • • • • • • • •	4 д	(0)	(X)	100.0
200 220 260 280 300	CURTAINS-DRAPERIES-DRY GOODS . MAJOR APPL-RA010-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOODS	7 9 20 22	422 463 567 725	1.6 1.7 1.9 2.4	1 • 1 1 • 2 1 • 5 1 • 9	300	JEWELRY STORES	4	(0)	100.0	100.0
320 500	HAROWARE-GARDENING EQUIPMENT ALL OTHER MERCHANDISE	10 43	55 67 2 947	4.5 2.2 8.1	•1 •2 7•7		(SIC 597)	82	11 088	(X)	100.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	15 (X)	1 020 24	3.7 (X)	2.7	260 266	KITCHENWARE-HOME FURNISHINGS ALL OTHER HOME FURN EXC. CHINA	22 15	390 182	9.9	3.5
				1		267	CHINA-GLASSWARE	15	208	12.1	1.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(Includes only e	stablishments wit	h payroll.	For expla	nation o	f tables, see "Description of the Tables" in text)				
			Sales of spec	ified mercl lines	handise				Sales of spec	cified mercl lines	nandise
e line code	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	rcent of ales of	e line code	Kind of business and merchandise line	Establish- ments	Amount ^z	As per total sa	
Merchandise line code		(number)	(\$1,000)	Estab- lishments handling the line		Merchandise line		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments 1
		(number)	(\$1,000)					(Humber)	(\$1,000)		·
280 281 282 285 287 288	JEWELRY-OPTICAL GOODS	82 63 38 63 72 68 (X)	9 S86 1 480 S18 3 260 3 096 1 217	86.5 23.3 12.8 35.8 36.7 13.2 (X)	86.S 13.3 4.7 29.4 27.9 11.0	100 500	NEWS DEALERS AND NEWSSTANDS (SIC S994) TOTAL	9 5 9	590 148 332	(X) 31.4 S6.3	100.0 25.1 56.3
S20 S29	NONMERCHANDISE RECEIPTS • • • • • ** **ATCH-CLOCK-JEWELRY REPAIRS • ** MISCELLANEOUS • • • • • • **	62 61 (X)	740 671 69	10+2 9+3 (X)	6 • 7 6 • 1 • 6	-	MISCELLANEOUS MERCHANDISE	(x)	110	(X)	18.6
-	MISCELLANEOUS MERCHANDISE	(x)	371	(X)	3+3		(SIC S99S)	9	528	(X)	100.0
	FUEL OIL DEALERS (SIC S983)					500	ALL OTHER MERCHANDISE MISCELLANEOUS MERCHANDISE	9 (X)	516 12	97.7 (X)	97.7 2.3
	TOTAL ² · · · · · ·	3	87	(X)	100+0		CAMERA AND PHOTO SUPPLY STORES				
	LIQUEFIED PETRL. GAS (8TTLD. GAS) DEALERS (SIC 5984)						(SIC 5996) TOTAL ² • • • • • • •	38	8 SO2	(x)	100.0
	TOTAL • • • • • •	-	-	(X)	-		GIFT: NOVELTY: AND SOUVENIR SHOPS				2
	FUEL AND ICE DEALERS: N.E.C. (SIC S982)						(SIC 5997) TOTAL • • • • • •	104	12 369	(X)	100.0
	TOTAL ² · · · · · ·	3	96	(X)	100+0	020 080 100	GROCERIES-OTHER FOODS PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	8 20 16	S7 150 181	7.6 5.3 4.2	.5 1.2 1.5
	FLORISTS (SIC 5992)					120 140 160	COSMETICS-DRUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR	33 17 22	884 317 630	11.3 6.3 11.2	7.1 2.6 5.1
	TOTAL	73	(0)	(X)	100.0	180 200 280	ALL FOOTWEAR	10 4 35	22 7 740	1.6 2.8 14.6	•2 •1 6•0
	CIGAR STORES AND STANDS (SIC 5993)	i				500 520	ALL OTHER MERCHANDISE	104 18 (X)	9 098 108 175	73.6 6.6 (X)	73.6 .9
100	TOTAL • • • • • • • • • • • • • • • • • • •	3	(0)	(X) ∫94•2	100.0		OPTICAL GOODS STORES				
-	MISCELLANEOUS MERCHANDISE	(x)	} (0)	{ TXT	S•8		(SIC 5999 PT.)	13	1 503	(x)	100.0
	BOOK STORES (SIC S942)									1,711	
	TOTAL	14	(0)	(X)	100.0						
500 513 514	ALL OTHER MERCHANDISE	14 14 4 (X)	(0)	94.4 81.1 9.2 (X)	94.4 81.1 3.5 9.7		RETAIL STORES: N.E.C. (SIC S999 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)		(x)	S+6	500	TOTAL	41	2 955 2 601	88.0	100.0
	STATIONERY STORES (SIC S943)					\$20 -	MISCELLANEOUS MERCHANDISE	12 (X)	55 299	6.6 (X)	1.9
	TOTAL	5	(0)	(X)	100+0		NONSTORE RETAILERS				
s00	ALL OTHER MERCHANDISE MISCELLANEOUS MERCHANDISE	5 (X)	} (0)	97.0 (X)	97•0 3•0		(SIC S3 PART*) TOTAL • • • • • •	S 5	14 935	(x)	100+0
	HAY: GRAIN: AND FEED STORES (SIC S962)					020 100 120	GROCERIES-OTHER FOODS	17 11 3	2 913 3 614 57	72.7 64.5 3.4	19.5 24.2
	TOTAL ² · · · · · ·	16	S 4S7	(X)	100+0	220 240 260	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	9 5 8	1 185 175 1 134	48.1 10.6 22.7	7.9 1.2 7.6
	OTHER FARM SUPPLY STORES (SIC S969 PT.)					280 320 340	JEWELRY-OPTICAL GOODS	4 3 4	153 320 300	8.2 15.9 14.9	1.0 2.1 2.0
	TOTAL	12	2 131	(X)	100.0	500 520	ALL OTHER MERCHANDISE • • • • • • • • NONMERCHANDISE RECEIPTS • • • • • MISCELLANEOUS MERCHANDISE • • • •	17 25 (X)	2 32S 675 2 084	62.6 13.7 (X)	15.6 4.5 14.0
320 460 -	HARDWARE-GARDENING EQUIPMENT HAY-GRAIN-FEED-FARM SUPPLIES MISCELLANEOUS MERCHANDISE	12 12 (X)	SOS 1 536 90	35.2 72.1 (X)	23.7 72.1 4.2		MAIL ORDER HOUSES (SIC 532)				
	GARDEN SUPPLY STORES (SIC S969 PT.)						TOTAL • • • • • •	2	(D)	(x)	100.0
	TOTAL 2	10	1 633	(x)	100+0						
S	tandard Notes: • Represents zero. D Withheld to a	void disclosure.	NA Not availa	ibie.	(Not applic	able.	Z Less than 0.05 percent.				

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
•Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

0)			Sales of spec	ified mercl lines	handise	0)			Sales of spe	ified merch lines	nandise
e line cade	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	rcent of iles of	e line code	Kind of business and merchandise line	Establish- ments	Amount *	As per total sa	
Merchandise		(number)	(\$1,000)	Estab- lishments handling the line	AII estab- Iish- ments ¹	Merchandise		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments 1
							,				
	MERCHANDISING MACHINE OPERATORS (SIC 534)						OIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	18	6 616	(X)	100.0		TOTAL	35	(0)	(X)	100•0
020 100 520	GROCERIES-OTHER FOODS	9 11 6	963 3 613 396	100.0 58.3 13.9	14.6 54.6 6.0		MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS ALL OTHER MERCHANDISE	7 6 12	(0)	100.0 35.0 100.0	13•1 15•9 28•6
-	MISCELLANEOUS MERCHANOISE	(X)	1 644	(X)	24.8		NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	17 (X)	J	12.7 (X)	1 • 1 41 • 2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

Honolulu SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(includes only i	r stautistiments wit	n payron,	ги ехріа	nation o	r tables, see "Description of the Tables" in text)				
<u>a</u>			Sales of spec	ified merch lines	nandise	<u>a</u>			Sales of spec	ified mercl lines	nandise
fine code	Kind of business and merchandise line	Establish- ments	,	As per total sa	cent of les of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise fine			Amount 1	Estab- lishments	All estab-	Merchandise line			Amount 1	Estab- lishments	AII estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments 1	Merch		(number)	(\$1,000)	handling the line	lish- ments 1
	RETAIL TRADE					460	HAY-GRAIN-FEEO-FARM SUPPLIES	4		3.1	•7
	TOTAL	2 644	869 784	(X)	100.0	500	ALL OTHER MERCHANDISE	(X)	(%)	(X)	.9 8.0
020 040 060	GROCERIES-OTHER FOOOS	540 815 350	166 248 96 349 32 782	43.7 41.7 33.6	19•1 11•1 3•8		FARM EQUIPMENT OEALERS (SIC 5252)	•			
080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	244 406 317	18 700 11 862 37 655	8.5 5.1 10.4	2 • 1 1 • 4 4 • 3		TOTAL	1	(0)	(X)	100.0
140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	227 317 187	34 507 67 150 15 746	16.9 30.1 9.4	4.0 7.7 1.8		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)				
200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	133 172 105	19 878 30 177 17 323	11.2 20.8 12.1	2•3 3•5 2•0		TOTAL	91	163 491	(X)	100.0
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	196 221 112	14 090 15 241 8 587	7•2 8•0 6•4	1.6 1.8 1.0	020 040 080	GROCERIES-OTHER FOOOS	54 22 12	6 187 4 064 241	3.9 3.5 2.7	3.8 2.5 .1
320 340 380	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	132 72 72	9 365 8 175 106 807	7.7 10.4 55.1	1•1 •9 12•3	100 120 140	CIGARS-CIGARETTES-TOBACCO	16 61 65	299 6 066 18 454	5.8 3.8 11.7	3.7 11.3
400 420 440	AUTO FUELS-LUBRICANTS	337 354 6	47 018 21 789 1 462	23.4 8.0 3.0	5•4 2•5 •2	160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	70 57 80	35 009 7 050 17 225	21.7 4.7 10.7	21.4 4.3 10.5
460 500 520	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANDISE NONMERCHANOISE RECEIPTS	36 519 828	4 952 49 484 34 188	9.3 13.0 6.2	•6 5•7 3•9	220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	40 42 61	10 047 9 071 8 822	8.7 6.1 5.5	6 • 1 5 • 5 5 • 4
-	MISCELLANEOUS MERCHANOISE	(X)	248	(X)	(2)	280 300 320	JEWELRY-OPTICAL GOOOS	54 41 48	3 585 2 837 4 171	2.2 1.9 3.6	2.2 1.7 2.6
	8UILDING MATERIALS: HAROWARE:ANO FARM EQUIP OEALERS (SIC 52)					340 400 420	LUMBER-BUILDING MATERIALS	19 14 16	2 367 251 2 934	2.9 .4 3.2	1.4 .2 1.8
220	TOTAL	34 7	14 173 157	(X) 9•6	100.0	500 520	ALL OTHER MERCHANOISE	59 47 (X)	12 447 11 922 442	7.8 8.3 (X)	7.6 7.3
260 300 320	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	11 9 24	346 75 2 818	14.2 2.7 50.2	2.4 .5 19.9		OEPARTMENT STORES				
340 460 500	LUMBER-BUILOING MATERIALS	32 4 6	5 222 27 36	73.1 3.0 2.6	36+8 +2 +3		(SIC 531)	15	131 843	(x)	100.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)	639 4 853	7.2 (X)	4.5 34.2	020 040	GROCERIES-OTHER FOOOS	13 8	3 955 1 176	3.0	3.0
	LUMBER AND OTHER BLOG. MATERIALS OEALERS (SIC 521)					140	COSMETICS-ORUGS-CLEANERS	15 15	4 563 16 627	3.5 12.6	3.5 12.6
	TOTAL	5	1 691	(X)	100.0	141	MEN'S CLOTHING	15 15	12 399 4 228	9.4 3.2	9.4 3.2
340 -	LUMBER-BUILOING MATERIALS MISCELLANEOUS MERCHANDISE	(X)	1 463 228	86.5 (X)	86.5 13.5	160 161 162 163	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILDREN'S-INFANTS' WEAR HANOBAGS-ACCESSORIES MILLINERY	15 15 15	30 746 2 998 2 284 489	23.3 2.3 1.7	23.3 2.3 1.7
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					164 165 166	HOSIERY	15 15 15	1 384 5 720 1 481	1.0 4.3 1.1	1.0 4.3 1.1
	TOTAL	1	(D)	(X)	100+0	167 168 169	WOMEN'S ORESSES	15 15 14	6 747 6 880 2 422	5.1 5.2 1.8	5.1 5.2 1.8
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					180	MISCELLANEOUS MERCHANOISE	(X)	6 363	(X) 5.0	•3 4•8
	TOTAL	4	(D)	(X)	100+0	200	CURTAINS-DRAPERIES-ORY GOOOS PIECE GOODS-NOTIONS	15 14	11 130 4 309	8.4	8.4
	ELECTRICAL SUPPLY STORES (SIC 524)					202	CURTAINS-DRAPERIES	15 10	6 760 9 507	5.1	5•1 7•2
	TOTAL	4	(D)	(X)	100.0	221	MAJOR HOUSEHOLD APPLIANCES RADIOS-TV'S MUSICAL INSTR	10	5 721 3 767	4.1	4.3
	HARDWARE STORES (SIC 5251)		(0)			240 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV. FLOOR COVERINGS	13 9 13	8 022 1 805 6 217	6.2 1.7 4.7	6.1 1.4 4.7
220 260	KITCHENWARE-HOME FURNISHINGS	19 6 9	(0)	4.1	1.6	260 261 262	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	15 14 15	5 992 2 621 3 329	4.5 2.0 2.5	4.5 2.0 2.5
300 320	HAROWARE-GARDENING EQUIPMENT	19		53.9	53.9	280 300	JEWELRY-OPTICAL GOODS	15 14	2 781 2 685	2.1	2.1
322 323 324	GARDENING EQUIPMENT-SUPPLIES • PLUMBING-ELECTRICAL SUPPLIES • OTHER HARDWARE-TOOLS • • • •	19 19 19	(0)	10.6 12.2 31.1	10.6 12.2 31.1	320 321	HAROWARE-GARDENING EQUIPMENT	10	3 599 2 183	3.8	2.7
340 356 364	ALL OTHER LUMBER-MILLWORK	18 8 18		26.7 19.4 13.9	26.7 12.9 13.9	322	GAROENING EQUIPMENT-SUPPLIES .	9	1 415	1.5	1.1

Z Less than 0.05 percent. Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. *Nonstore retailers, part of SIC major group 53, are shown separately in this table. *Detail may not add to total due to rounding.

Note: HONOLULU SMSA—Coextensive with Honolulu County, Hawaii X Not applicable.

Honolulu SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		(morades sin)	ostabilionito ili	pay.o	тог схрт	matron o	realized, see Description, or the rables in text,				
			Sales of spec	ified merc lines	handise				Sales of spe	cified merc lines	handise
ne code		Establish- ments			rcent of	line code	W. 1. 71	Establish- ments		As per total sa	cent of
Merchandise line	Kind of business and merchandise line	llielits	Amount 1	Estab-	All		Kind of business and merchandise line	ments	Amount 1	Estab- lishments	AII
Mercha		(number)	(\$1,000)	handling the line	lish- ments	Merchandise	,	(number)	(\$1,000)	handling the line	estab- lish- ments
340 348 356	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER ALL OTHER LUMBER-MILLWORK	5 5 4	2 228 885 1 341	3.0 1.2 1.7	1 • 7 • 7 1 • 0		ORY GOOOS STORES (SIC 539 PART)				
400 420	AUTO FUELS-LUBRICANTS	6 8	224 2 883	.3	•2	200	TOTAL	11	2 142 2 096	(X)	100.0
500	ALL OTHER MERCHANOISE	15	7 518	5.7	5.7	-	MISCELLANEOUS MERCHANOISE	(X)	46	(X)	2.1
501 502 518	TOYS-GAMES-WHEEL GOOOS 800KS-STATIONERY-PHOTO. EQUIP. MOSE. EXC.TOY-GAMES-800KS-STA	15 13 6	3 879 2 751 887	2.9 2.1 1.0	2 · 9 2 · 1 • 7		SEWING ANO NEEOLEWORK STORES (SIC 539 PART)				
520 535	NONMERCHANOISE RECEIPTS	13 13 (X)	11 229 10 870 358	9•2 8•9 (X)	8 • 5 8 • 2 • 3		TOTAL	2	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	615	(X)	•5		(SIC 54)				
	VARIETY STORES (SIC 533)					020	GROCERIES-OTHER FOOOS	353 353	185 545 155 041	83.6	100 ± 0 83 • 6
	TOTAL	30	(0)	(X)	100.0	040 080	MEALS-SNACKS	18 156	849 11 850	11.6	•5 6•4
020 040	GROCERIES-OTHER FOOOS	26 13		5.8	5•7 13•7	100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	148 126 5	4 552 5 331 186	3.3 3.8 9.0	2.5 2.9
080 100 120	PACKAGEO ALCOHOLIC SEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	6 6 29		2.7 2.3 5.7	•5 •4 5•7	320 460 500	HAROWARE-GAROENING EOUIPMENT	20 6 84	206 143	7.6	•1
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	28 28		5.2 12.3	5•2 12•2	520	NONMERCHANOISE RECEIPTS	57 (X)	3 817 3 325 245	3.2 3.6 (X)	2 • 1 1 • B • 1
180 200 220	ALL FOOTWEAR	26 28 19	(0)	2.6	2.6 10.9 1.8		GROCERY STORES				
240 260	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	18 28		9.4	3 • 4 9 • 4		(SIC 541)				
280 300 320	JEWELRY-OPTICAL GOOOS	26 16 25		2.7 .7 2.3	2•7 •3 2•2	020	GROCERIES-OTHER FOOOS	222	168 305 138 675	82.4	82.4
340 500	LUMBER-BUILDING MATERIALS ALL OTHER MERCHANDISE	6 27		1.8	•3 20•4	021 022	MEATS-FISH-POULTRY	202 184	37 163 15 559	23.0 9.7	22.1 9.2
520	MISCELLANEOUS MERCHANOISE	(X)	J	(X)	2.6	023	FROZEN FOOOS	167 210	12 763 73 180	8.5 43.7	7.6 43.5
	GENERAL MERCHANOISE STORES (SIC 539 PART)					040 080 100	MEALS-SNACKS	7 155 143	191 11 824	3.0 8.0	7.0
	TOTAL	33	8 060	(X)	100.0	120 140	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	127	4 526 5 309 186	3.2 3.8 7.6	2.7 3.2 .1
020	GROCERIES-OTHER FOOOS	14	1 039	19.4	12.9	260 320 460	KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT	10 20 6	89 201 140	5.5 1.6 7.1	• 1 • 1 • 1
100 120	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	9	60 317	5.1 5.4	•7 3•9	500	ALL OTHER MERCHANOISE	81	3 787	3.1	2.3
140 160 180	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	22 26 16	720 1 691 145	17.2 22.4 6.0	8.9 21.0 1.8	516 517	ALL OTHER MERCHANOISE	15 80	679 3 108	2.3	1.8
200	CURTAINS-ORAPERIES-ORY GOOOS	24	1 244	24.7	15.4	520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	47 (X)	3 266 111	3.5 (X)	1.9
220 221 222	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR	11 6 10	169 97 70	6.1 7.8 2.6	2.1		MEAT MARKETS				
240 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV- FLOOR COVERINGS	11 9 8	341 109 231	22.3 10.0 15.9	4.2 1.4 2.9		(SIC 542 PT.) TOTAL	19	3 068	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	18	864	13.3	10.7	020 021	GROCERIES-OTHER FOOOS	19 19	3 042 3 042	99.2 99.2	99.2 99.2
261 262	CHINA-GLASSWARE	13 15 (X)	378 394 92	6.0 6.6 (X)	4.7	-	MISCELLANEOUS MERCHANOISE	(X)	26	(X)	.8
280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	13 11	246 78	4.5	3 · 1 1 · 0		FISH (SEA FOOO) MARKETS (SIC 542 PT.)				
320 321	HAROWARE-GAROENING EQUIPMENT	13 10	120 80	4.7	1.5		TOTAL	25	2 369	(X)	100.0
322 340		7	74	5.6	•5	020 021	GROCERIES-OTHER FOOOS	25 25 (X)	2 328 1 860 468	98.3 78.5 (X)	98.3 78.5 19.8
348 400	PAINT-GLASS-WALLPAPER	7	41	3.1	•5	-	MISCELLANEOUS MERCHANOISE	(X)	41	(X)	1.7
500 501	ALL OTHER MERCHANOISE	17 14	655 396	10.8	8 • 1		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
502 520		10	238	5.4 6.6	3.0		TOTAL ² · · · · · ·	В	1 036	(x)	100.0
-	MISCELLANEOUS MERCHANOISE Standard Notes: - Represents zero. D Withheld to a		NA Not avails	(X)	l 1 • 1 (Not applic	ll able.	Z Less than 0.05 percent.		I		I

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Honolulu SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only e			i	i	tables, see "Description of the Tables" in text)				
a)			Sales of spec	ified merch lines	iandise	a)			Sales of spec	ified mercl lines	handise
ne code		Establish-		As per total sa	cent of	line code		Establish-		As/per-	
dise li	Kind of business and merchandise line	ments	Amount 1	Estab-	IIA	dise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All
Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1	Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1
		(Humber)	(\$1,000)	the fine	ilicits			(Humber)	(\$1,000)	the time	illelits
	CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544)					380 381	AUTOMOBILES-TRUCKS	12 12	SS S04 42 392	86.2 65.8	86.2 6S.8
	TOTAL	16	1 124	(X)	100•0	382 383 385	NEW PASSENGER CARS-WHOLESALE . NEW COMMERCIAL VEHICLES-RETAIL USED PASSENGER CARS-RETAIL	5 4 11	1 111 1 586 8 027	2.6 S.1 13.5	1.7 2.5 12.5
020 024	GROCERIES-OTHER FOOOS	16 16 (X)	1 028 1 016 12	91.5 90.4 (X)	91.5 90.4 1.1	386 387	USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES MISCELLANEOUS MERCHANOISE	8 3 (X)	1 313 53	4.2 1.3	2.0
100	CIGARS-CIGARETTES-TOBACCO	3	21	47.S	1.9	400	AUTO FUELS-LUBRICANTS	8	1 022	(X)	1.6
500	ALL OTHER MERCHANOISE MISCELLANEOUS MERCHANOISE	(X)	15 60	32.S (X)	1.3 S.3	401 403	GASOLINE • • • • • • • • • • • • • • • • • • •	6 7 (X)	92 96 0	•1 •1 (X)	•1 •1 (Z)
	RETAIL 8AKERIES (SIC S46)					420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	10 10	4 213 1 731	6.7	6.S 2.7
	TOTAL	S3	8 959	(X)	100•0	422 423 424	PARTS-WHOLESALE	9 10 7	1 165 462 855	1.9	1.8 .7 1.3
020 040	GROCERIES-OTHER FOOOS MEALS-SNACKS	S3	8 321 635	92.9 23.7	92.9 7.1	520	NONMERCHANOISE RECEIPTS	11	4 464	7.0	6.9
-	MISCELLANEOUS MERCHANOISE	(X)	3	(X)	(Z)	S27 S28	SERVICE LABOR	7	3 747 717	1.3	5.8
	RETAIL BAKERIES-BAKING: SELLING (SIC 5462)					-	MISCELLANEOUS MERCHANOISE	(X)	21	(X)	(2)
020	TOTAL	49	(0)	(X) (92.7	92.7		OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC S51 PT.)				
025 027	BAKERY PROOUCTS-EXCEPT FROZEN. ALL OTHER FOOOS	49 5		91.3 3.8	91.3 .6		TOTAL	6	(D)	(X)	100.0
040	MISCELLANEOUS MERCHANDISE MEALS-SNACKS	(X) 7	(0)	23.2	•8 7•3	380 381 382	AUTOMOBILES-TRUCKS	6 6 3		51.6 1.6	86.4 S1.6
			,			38S 386	USED PASSENGER CARS-RETAIL USED PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	6 6 (X)	,	30.S 3.2 (X)	30.S 3.2 .2
	RETAIL BAKERIESSELLING ONLY (SIC S463)					400 403	AUTO FUELS-LUBRICANTS	4		1.4	1.1
	TOTAL	4	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	(0)	(x)	.9
	DAIRY PRODUCTS STORES (SIC S4S)					420 421 422	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLED IN REPAIR WORK PARTS-WHOLESALE	5 4 5		5.S 4.2 .6	4.9 3.2 .6
	TOTAL	1	(0)	(X)	100.0	423	PARTS-RETAIL	5 (X)		.6 (X)	•6
	EGG ANO POULTRY OEALERS (SIC S49 PT+)					520 527 528	NONMERCHANOISE RECEIPTS	S S 4		8.4 6.0 2.8	7.5 S.4 2.1
	TOTAL	2	(D)	(X)	100.0						
	OTHER MISCELLANEOUS FOOO STORES (SIC S49 PT.)						OEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC S51 PT.)				
	TOTAL ² · · · · · ·	7	415	(X)	100.0		TOTAL	5	33 069	(X)	100.0
	AUTOMOTIVE OEALERS (SIC SS EX. S54)					380 381 385	AUTOMOBILES-TRUCKS	5 5 5	29 631 20 004 3 938	89.6 60.5 11.9	89.6 60.5 11.9
	TOTAL	94	124 511	(X)	100.0	386	USED PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	(X)	1 086 4 603	3.3 (X)	3.3 13.9
300 380	AUTOMOBILES-TRUCKS	9 63	1 999 103 822	100.0 86.5	1.6 83.4	420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLED IN REPAIR WORK	5	1 772 656	s.4 2.0	S.4 2.0
400 420 520		24 51 S2	634 10 101 7 635	9.0 6.5	8 · 1 6 · 1	422	PARTS~WHOLESALE	(X)	820 296	2.S (X)	2.5
-	MISCELLANEOUS MERCHANOISE	(X)	320	(X)	+3	520 527	NONMERCHANOISE RECEIPTS	S 5 (X)	1 643 1 619 24	5.0 4.9 (X)	S.0 4.9
	MOTOR VEHICLE DEALERS (SIC S51: SS2)					-	MISCELLANEOUS MERCHANOISE	(X)	23	(X)	•1
700	TOTAL	SS	115 296		100.0		MOTOR VEHICLE OFALERSUSEO CARS				
420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	S5 16 25	101 S99 331 6 427	88.1 .5 6.1	88 • 1 • 3 5 • 6		ONLY (SIC S52) TOTAL	32	(D)	(X)	100.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)	6 898 41	6.2 (X)	6.0 (Z)	380 38S	AUTOMOBILES-TRUCKS	32 32	7 (0)	96.8 84.4	96.8 84.4
	OEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 5S1 PT.)					386	USED PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANDISE	15 (X)	}	84.4 9.4 (X)	7.6 4.6
	TOTAL • • • • • • • • • • • • • • • • • • •	12 avoid disclosure.	64 390 NA Not avail:	ı	100 • O	able.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. *Detail may not add to total due to rounding. *Merchandise line detail withheld due to insufficient reporting.

Honolulu SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

						f tables, see "Description of the Tables" in text)				
		Sales of spec	ified mercl lines	handise				Sales of spe	cified merc lines	handise
Kind of business and merchandise line	Establish- ments	Amount 1			line code	Kind of business and merchandise line	Establish- ments	Amount 1	As per total sa	cent of les of
			handling	lish-	erchandise				Estab- lishments handling	lish-
	(number)	. (\$1,000)	the line	ments *	Σ		(number)	(\$1,000)	the line	ments 1
NONMERCHANOISE RECEIPTS OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS	13 12 (X)	(0)	3.4 2.5 (X)	2 • 1 1 • 6 • 4	420 421 423 424	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL	280 100 38 272	7 451 1 441 290 5 716	13.2 8.3 3.6 10.3	12.8 2.5 .5
MISCELLANEOUS MERCHANDISE	(X)	J	(x)	1 • 1	520	NONMERCHANOISE RECEIPTS	245	3 945	7.6	6.8
TIRE: BATTERY: AND ACCESSORY OLRS (SIC 553)				,	527	MISCELLANEOUS MERCHANOISE	240 (X)	3 480 149	6.8 (X)	6.0
TOTAL ² · · · · · ·	23	4 199	(X)	100•0		APPAREL AND ACCESSORY STORES				
HOME AND AUTO SUPPLY STORES (SIC 553 PT+)						TOTAL	274	58 040	(X)	100.0
TOTAL	1	(0)	(X)	100•0	120	COSMETICS-ORUGS-CLEANERS	4 26	132 361	2.5	•6
OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC 553 PT.)					160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	204 99	30 984 8 561	62.1 28.4	25.6 53.4 14.8
TOTAL	22	(0)	(X)	100+0	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	5 33	139 600	5.4 2.8	1.0
80AT OEALERS (SIC 5591)					520	NONMERCHANOISE RECEIPTS	64 (X)	1 105 131	4.0 (X)	1.5 1.9 .2
TOTAL	7	(0)	1.	100.0		WOMEN'S CLOTHING, SPECIALTY STRS.				
SPORTING-RECREATION EQUIPMENT OUTBOARD BOATS	7		13.4	93.3		FURRIERS (SIC 562+ 3+ 8)				
80AT TRAILERS	6		3.0	3.0 11.7	120		113			100.0
MISCELLANEOUS MERCHANDISE	(X) 4 4	(0)	7.5 5.7	46.9 6.4 4.9		MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	14 113 8 3	448 17 662 113	8.6 93.9 3.5	2.4 93.9 .6
MISCELLANEOUS	(X)		(X)	1+6	280 520	JEWELRY-OPTICAL GOODS NONMERCHANOISE RECEIPTS	20	68 284	2.6 4.8	.4 1.5
	(^/	,	2(x)	•2	-		(x)	52	(x)	•3
HOUSEHOLO TRAILER OEALERS (SIC 5592)						WOMEN'S READY-TO-WEAR STORES (SIC 562)				
TOTAL	-	-	(X)	-		TOTAL	77	13 295	, (X)	100.0
AIRCRAFT: MOTORCYCLE OEALERS (SIC 5599 PT.)					144	MEN'S-BOYS' CLOTHING EXC FOOTWR. OTHER MEN'S OUTERWEAR OTHER MEN'S CLOTHING MISCELLANEOUS MERCHANOISE	10 5 8 (X)	388 54 287 46	8.7 2.9 7.6 (X)	2.9 .4 2.2
					160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	77	12 459	93.7	93.7
MOTORCYCLES-MOTORSCOOTERS MISCELLANEOUS MERCHANDISE	8 (X)	2 186 24	75.3 (X)	75•3	163	MILLINERY	11 19	83 107	1.4	2.8 .6 .8
AUTO TIRES-BATTERIES-ACCESS	3	343	21.2	11.8	165 168	WOMEN'S BLOUSES-SPTSWR	47	539 2 383 6 189	6.4 23.1	4.1 17.9 46.6
NONMERCHANOISE RECEIPTS	6 5 (X)	340 158 156	15.4 8.9 (X)	11•7 5•4 5•4	173 174 176	COATS-SUITS	26 28 34	1 534 348 856	19.4	11.5 2.6 6.4
MISCELLANEOUS MERCHANDISE	(X)	9	(X)	•3	-	MISCELLANEOUS MERCHANOISE	(X)	44	(X)	•3
AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					280 520	ALL FOOTWEAR	4 11 (X)	81 48 207 112	2.2 5.2 (X)	.6 .4 1.6 .8
TOTAL	1	(0)	(X)	100•0		MILLINERY STORES				
GASOLINE SERVICE STATIONS (SIC 554)						(SIC 563 PT.)	-	_	(X)	-
TOTAL	294	58 017	(X)	100.0		CORSET AND LINGERIE STORES				
GROCERIES-OTHER FOODS	18 14 5	69 88 261	2.5 15.3 17.3	•1 •2 •4		(SIC 563 PT.)	2	(0)	(x)	100.0
AUTO FUELS-LUBRICANTS	294 294 14	46 054 43 855 273	79.4 75.6 20.8	79•4 75•6 •5		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
1	I	1 923	3,4	3.3			34	(D)	(X)	100.0
	NONMERCHANOISE RECEIPTS. OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANDISE. TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553) TOTAL ² HOME AND AUTO SUPPLY STORES (SIC 553 PT.) TOTAL OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC 553 PT.) TOTAL SPORTING-RECREATION EQUIPMENT. OUTBOARD BOATS. OUTBOARD BOATS. OUTBOARD BOATS. MARINE ACCESS. AND PARTS. MISCELLANEOUS MERCHANDISE. NONMERCHANDISE RECEIPTS. SERVICE LABOR. MISCELLANEOUS MERCHANDISE. HOUSEHOLD TRAILER OEALERS (SIC 5592) TOTAL AIRCRAFT, MOTORCYCLE OEALERS (SIC 5599 PT.) TOTAL AUTOMOBILES-TRUCKS. MOTORCYCLES-MOTORSCOOTERS. MISCELLANEOUS MERCHANDISE. AUTO TIRES-BATTERIES-ACCESS. NOMMERCHANDISE RECEIPTS. SERVICE LABOR. MISCELLANEOUS MERCHANDISE. AUTOMOBILES-TRUCKS MISCELLANEOUS MERCHANDISE. AUTO TIRES-BATTERIES-ACCESS. NOMERCHANDISE RECEIPTS. SERVICE LABOR. MISCELLANEOUS MERCHANDISE. AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) TOTAL GASOLINE SERVICE STATIONS (SIC 5599 PT.) TOTAL GROCERIES-OTHER FOODS. CIGARS-CIGARETTES-TOBACCO. AUTOMOBILES-TRUCKS. AUTO FUELS-LUBRICANTS. GASOLINE GASOLINE OTHER AUTOMOTIVE FUELS. MOTOR OILS-GREASES-OTHER OILS.	NONMERCHANOISE RECEIPTS. OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS	NONNERCHANDISE RECEIPTS 13	NONMERCHANOISE RECEIPTS 13	NONMERCHANGISE RECEIPTS 13	NONMERCHANDISE RECEIPTS 13	NONHERCHANDISE RECEIPTS 13	Ministration Mini	Bind of business and merchandric line Exhibition Proceedings Procedings Procedings	Ring of laminers and mechanics line Ephinix Ephini

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

Merchandise line detail withheld due to insufficient reporting.

Honolulu SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_						ination of	tables, see Description of the Tables" in text)				
g)			Sales of spec	ified merch lines	andise	a)			Sales of spec	ified merc lines	handise
Merchandise line code	Wind of horizontal and the second	Establish-		As per total sa	cent of les of	ine code	Wind of business of the control of t	Establish-		As per total sa	cent of les of
dise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All	Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab-	All
lerchan		(mumb ma)	(61 000)	lishments handling the line	lish-	Terchan		(avela)	(\$1,000)	lishments handling	lish-
		(number)	(\$1,000)	the time	ments 1	28		(number)	(\$1,000)	the line	ments 1
140 144	MEN'S-BOYS' CLOTHING EXC FOOTWR. OTHER MEN'S OUTERWEAR	4		8.3	1 • 1		MEN'S SHOE STORES (SIC 566 PT.)				
160	MISCELLANEOUS MERCHANDISE	(X) 34		(X)	•3 94•3		TOTAL	1	(0)	(x)	100.0
161 163 165	CHILOREN'S-INFANTS' WEAR MILLINERY	7 9 13		7.7 2.0 15.9	2 • 4 • 7 5 • 0		WOMEN'S SHOE STORES				
168 172	WOMEN'S 8LOUSES-SPTSWR DRESSES	27 17	(0)	65.7 18.5	55•2 9•5		(SIC 566 PT.) TOTAL	13	(0)	(x)	100.0
174 176	HANOBAGS • • • • • • • • • • • • • • • • • • •	10 11 (X)		5.1 49.2 (X)	1.9 15.4 4.3	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	9		(15.9	15.3
180	ALL FOOTWEAR	3		5.3	•6	180	ALL FOOTWEAR	13 5	(0)	81.5	81.5
520 -	NONMERCHANOISE RECEIPTS • • • • • MISCELLANEOUS MERCHANOISE • • • •	10 (X)).	(x)	1•4 2•5	182	WOMEN'S AND GIRLS' FOOTWEAR CHILDREN'S AND INFANTS' FOOTWR	13 5		77.5	77.5 1.8
	FURRIERS ANO FUR SHOPS (SIC 568)					520	NONMERCHANOISE RECEIPTS	6	þ	3.7	3.2
	TOTAL	-	-	(x)	-		CHILOREN'S ANO JUVENILES' SHOE STORES (SIC 566 PT.)				
	MEN'S ANO BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						TOTAL · · · · ·	-	-	(X)	-
	TOTAL	36	6 607	(X)	100+0		FAMILY SHOE STORES (SIC 566 PT.)				
140 142 143	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	36 15 28	5 984 264 2 378	90.6 12.5 41.2	90 • 6 4 • 0 36 • 0		TOTAL ² ·····	26	4 763	(X)	100.0
144 145	OTHER MEN'S OUTERWEAR	27 15	1 57 3 55	27.2 2.6	23.8		CHILOREN'S ANO INFANTS' WR. STRS.				
146	OTHER MEN'S CLOTHING	31 15	1 714 299	35.8 10.2	25.9 4•5		(SIC 564)	6	595	(X)	100.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	9 (X)	81 243	5.7 (X)	1 • 2 3 • 7	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR	6	586 406	98.5 68.2	98.5 68.2
	CUSTOM TAILORS					-	MISCELLANEOUS MERCHANOISE	(X)	177	(X)	29.7
	(SIC 567)	14	(0)	(x)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	9	(X)	1.5
	FAMILY CLOTHING STORES						MISC. APPAREL ANO. ACCESSORY STRS. (SIC 569)				
	(SIC 565)						TOTAL • • • • • •	9	(0)	(x)	100.0
020	TOTAL	56 3	22 459	(X)	100.0		FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
120	COSMETICS-ORUGS-CLEANERS	19 56	302 7 133	2.9	1.3		TOTAL	136	32 093	(X)	100.0
140 142 143	80YS' CLOTHING	41 24	1 260 1 831	6.7 12.7	5•6 8•2	220	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RADIO-TV-MUSICAL INST	92	18 142	75.9	56.5
144 145 146	OTHER MEN'S OUTERWEAR	36 15 42	1 485 100 2 457	9.4 .8 13.5	6 • 6 • 4 10 • 9		FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS NONMERCHANOISE RECEIPTS	49 43 65	8 026 2 295 1 133	43.5 15.6 5.9	25.0 7.2 3.5
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	56	11 683	52.0	52+0		MISCELLANEOUS MERCHANOISE	(X)	634	(X)	2.0
161 163 164	CHILOREN'S-INFANTS' WEAR MILLINERY	40 19 20	730 186 264	3.4 2.0 1.9	3.3 .8 1.2		FURNITURE STORES (SIC 5712)				
165 168 172	LINGERIE	23 54 43	709 3 417 4 153	4.3 15.2 19.3	3 • 2 15 • 2 18 • 5		TOTAL • • • • • •	31	(0)	(x)	100.0
173 174	COATS-SUITS	24 34	844 333	4.8 1.6	3 • 8 1 • 5		MAJOR APPL-RADIO-TV-MUSICAL INST	12		33.7	5.7
175 176	FURS	7 18	136 909	1.8 5.4	•6 4•0	240 243 244	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT	31 26 31		87.2 10.6 64.0	87.2 10.6 64.0
	CURTAINS-ORAPERIES-ORY GOODS	30 9	1 332 260	8.2 4.2	5.9 1.2	245 246	FLOOR COVERINGS-SOFT SURFACE . FLOOR COVERINGS-HARD SURFACE .	21 9	(0)	2.6	9.8 .7 2.0
280 500 520	JEWELRY-OPTICAL GOOOS	21 25 14	505 605 5 3 1	3.3 3.6 3.8	2 • 2 2 • 7 2 • 4		MISCELLANEOUS MERCHANOISE	(X) 14		3.8	2.8
-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	•2		MISCELLANEOUS MERCHANOISE	(X)	J	((x)	4 • 4
	SHOE STORES (SIC 566)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	40	7 555	(X)	100.0		TOTAL	24	(0)	(X)	100.0
180 520	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	14 40 14 (X)	533 6 747 165 110	13.8 89.3 3.3 (X)	7 • 1 89 • 3 2 • 2 1 • 5	able	Z Less than 0,05 percent.				

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Honolulu SMSA—Continued

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				, ,							
_			Sales of spec	ified merc lines	handise				Sales of spe	cified merch lines	nandise
open cui	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As pero total sal	
o i bus d	Kind of business and merchandise line .		Amount 1	Estab- lishments handling		Merchandise			Amount	Estab- lishments handling	AII estab- lish-
- 100		(number)	(\$1,000)	the line	ments 1	Mer		(number)	(\$1,000)	the line	ments 1
	FLOOR COVERINGS STORES (SIC 5713)					040 060 080	MEALS-SNACKS	755 348 20	89 053 32 690 285	74.4 39.8 33.3	70 • 2 25 • 8 • 2
	TOTAL	2	(D)	(x)	100•0	100 500 520	CIGARS-CIGARETTES-TOBACCO	138 26 142 (X)	573 1 643 1 819 52	2.8 10.7 4.8 (X)	.5 1.3 1.4 (Z)
	STORES (SIC 5714) TOTAL ² · · · · · ·	8	1 505	(X)	100.0		EATING PLACES (SIC 5812)				
	CHINA: GLASSWARE: ANO METALWARE STORES (SIC 5715)						TOTAL	653	102 467	(x)	100.0
	TOTAL ² · · · · · ·	7	1 203	(X)	100•0	020 040 060 100	GROCERIES-OTHER FOODS	54 653 147 116	792 85 134 13 491 503	17.7 83.1 23.6 2.4	.8 83.1 13.2 .5
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) TOTAL ²	7	339	(x)	100.0	500 520	ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS	98 (X)	992 1 391 164	10.6 5.0 (X)	1.0
	HOUSEHOLD APPLIANCE STORES (SIC 572)						RESTAURANTS: LUNCHROOMS: CATERERS (SIC 5812 PT.)				
	TOTAL	34	11 591	(x)	100.0	ļ	TOTAL	476	85 407	(X)	100.0
200	CURTAINS-ORAPERIES-DRY GOODS	9	291	12.6	2.5	020	GROCERIES-OTHER FOODS	32 476	403 69 260	14.2	.5 81.1
220 224 225 226	NEW MAJOR APPLIANCES	33 32 23 12 (X)	8 781 6 545 1 854 129 253	78.7 58.7 17.6 1.5 (X)	75.8 56.5 16.0 1.1 2.2	060 100 500 520	ALCOHOLIC ORINKS	136 92 9 75 (X)	12 961 406 933 1 294 150	24.0 2.1 10.2 4.7 (X)	15.2 .5 1.1 1.5 .2
240 260 520	KITCHENWARE-HOME FURNISHINGS	8 12 21 (X)	1 024 680 496 319	15.4 9.7 5.8 (X)	8 · 8 5 · 9 4 · 3 2 · 8		CAFETERIAS (SIC 5812 PT.) TOTAL	21	2 096	(x)	100.0
	RAOIO ANO TELEVISION STORES (SIC 5732)					040	MEALS-SNACKS	21 (X)	1 970 126	94.0 (X)	94.0
	TOTAL	29	6 273	(X)	100+0		REFRESHMENT PLACES				
220		29 13	5 515 1 288	87.9 26.5	87.9		(SIC 5812 PT•)	156	14 964	(x)	100.0
225	NEW RADIOS-TV'S ETC	29 7 (X)	4 010 154 62	63.9 5.1 (X)	63.9 2.5 1.0	020 040 060	GROCERIES-OTHER FOODS	22 156	381 13 905 440	23.5	2.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	239	6.3	3.8	100	CIGARS-CIGARETTES-TOBACCO	21 12	90 58	20.1 40.0 14.2	2.9 .6 .4
260 264		8 8	186 174	4.1 3.8	3 • 0 2 • 8	520	NONMERCHANDISE RECEIPTS	20 (X)	78 12	5.4 (X)	•5
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	16 (X)	256 77	12.6 (X)	4 • 1 1 • 2		ORINKING PLACES (ALCOHOLIC 8EV.) (SIC 5813)				
	RECORO SHOPS (SIC 5733 PT+)						TOTAL	201	24 453	(x)	100.0
	TOTAL	3	(0)	(X)	100+0	040 060 100	MEALS-SNACKS	102 201 22	3 919 19 198 70	22.2 78.5 6.9	16.0 78.5
	MUSICAL INSTRUMENT STORES (SIC 5733 PT•)					500 520 -	ALL OTHER MERCHANOISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	5 44 (x)	651 428 186	11.8 5.7 (X)	2.7 1.8 .8
	TOTAL	15	(0)	(X)	100.0		ORUG STORES AND PROPRIETARY STRS.				
220 229 231	ORGANS	15 9 13		95.1 28.1 38.0	95 • 1 21 • 6 38 • 0		(SIC 591)	69	37 354	,,,	100.0
232	RAOIOS PHONO-TAPE RCDRS-TV'S . RECOROS-TAPES-RELATED ACCESS .	6 7 9) (D)	9.3	7 · 1 6 · 9 4 · 2		GROCERIES-OTHER FOOOS	19 10	508 920	7.7 38.4	1.4
520	MISCELLANEOUS MERCHANOISE	(X) 8 (X)		7.5 (X)	17·4 4·6 •2		PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETIES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	29 55 69 11	1 614 2 001 25 111 453	5.9 5.6 67.2 1.6	4.3 5.4 67.2
	EATING ANO ORINKING PLACES (SIC 58)					160 180 200 220	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	14 5 6 8	515 28 417 454	1.9 2.0 1.6	1 • 4 • 1 1 • 1
	TOTAL	854	126 920	(X)	100.0	260 280 320	KITCHENWARE-HOME FURNISHINGS	25 18 7	752 710 55	1.7 2.6 2.6 1.3	1.2
020	GROCERIES-OTHER FOOOS Standard Notes: - Represents zero. D Withheld to *Detail may not add to total due to rounding.	56 avoid disclosure.		16.6 able.	.6 X Not applic	II 500	ALL OTHER MERCHANOISE Z Less than 0.05 percent.	44	2 733	8.0	7.3

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

Honolulu SMSA—Continued

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		Includes only e	establishments wit	h payroll.	For expla	anation of	f tables, see "Description of the Tables" in text)				
4)			Sales of spec	ified merch lines	nandise	a)			Sales of spec	cified mercl lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount	As per total sa Estab- lishments	AII	Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount*	As per total sa Estab- lishments	
Mercha		(number)	(\$1,000)	handling the line	lish- ments 1	Merch		(number)	(\$1,000)	handling the line	lish- ments 1
520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	1s (X)	1 020 63	3.7 (X)	2.7		SPORTING GOODS STORES (SIC S952)	(number)	(\$1,000)	W III	ments
	20.00						TOTAL	22	(0)	(X)	100.0
	DRUG STORES (SIC S91 PT•) TOTAL • • • • • •	60	(0)	(X)	100+0	300 301 304	SPORTING-RECREATION EQUIPMENT ATHLETIC GOODS(TO INOIVIDUALS) FISHING EQUIPMENT	. 22 20 7		96.0 48.0 36.7	96.0 42.0 22.5
020	GROCERIES-OTHER FOODS	19		7.4	1 • 4	315	CAMPING EQUIP-SUPPLIES MISCELLANEOUS MERCHANDISE	(X)	(0)	Six	28.7
040 080 100	MEALS-SNACKS	12 17 44		38.0 4.6 4.9	2•7 3•3 4•7	520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)		9.7 (X)	2.9
120 121 122 123	COSMETICS-ORUGS-CLEANERS MEOICINES EXC. PRESCRIPTION PRESCRIPTION MEOICINES ALL OTHER ORUGS-PROPRIETARIES.	60 53 60 41		68.8 35.8 17.8 17.1	68 • 8 34 • 7 17 • 8 16 • 3		8ICYCLE SHOPS (SIC S9S3)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	> (0)	1.6	1.3		TOTAL	4	(D)	(X)	100.0
160 180 200 220	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	1S S 7		1.9 1.9 1.6 1.7	1 • S • 1 1 • 2 1 • 3		JEWELRY STORES (SIC 597)		•		
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	16 19		1.9	1.5		TOTAL	66	9 616	(X)	100.0
320 500 520	HAROWARE-GARDENING EQUIPMENT ALL OTHER MERCHANDISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	8 3S 15 (X)		2.5 7.7 3.7 (X)	.2 7.2 2.9	260 266 267	KITCHENWARE-HOME FURNISHINGS	23 15 16	387 180 207	9.3 S.6 11.9	4.0 1.9 2.2
	PROPRIETARY STORES (SIC S91 PT•)					280 S20	JEWELRY-OPTICAL GOODS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	66 49 (X)	8 396 616 217	87.3 9.9 (X)	87.3 6.4 2.3
	TOTAL	9	(0)	(X)	100.0		FUEL OIL OEALERS				
080 100	PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	9		(32.1 32.5	27·1 32.5		(SIC 5983)	1	(D)	(X)	100.0
120 121	COSMETICS-DRUGS-CLEANERS MEDICINES EXC. PRESCRIPTION	9	(0)	32.5	32.S 36.3		LIQUEFIED PETRL. GAS (8TTLD. GAS)				
-	MISCELLANEOUS MERCHANDISE	(X)		(x)	20•4		DEALERS (SIC 5984) TOTAL	-	-	(X)	-
	MISCELLANEOUS RETAIL STORES (SIC S9 EX. S91) TOTAL	396	56 388	(X)	100.0		FUEL AND ICE DEALERS: N.E.C. (SIC 5982)				
020	GROCERIES-OTHER FOODS	18	705	18.3	1.3		TOTAL ² · · · · · ·	3	96	(X)	100.0
100	MEALS-SNACKS	S 23 25 29	71 4 583 788 718	9.0 86.1 11.6 8.4	01 801 104 103		FLORISTS (SIC 5992)				
140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	17 22 12	523 SSO 39	9.0 8.4 2.5	.9 1.0 .1		TOTAL ² · · · · · ·	57	4 184	(x)	100.0
220	CURTAINS-DRAPERIES-DRY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	7 15 36	314 SS2	7.1 100.0 11.1	•1 •6 1•0		CIGAR STORES AND STANOS (SIC 5993)				
280 300	JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	110 37	10 090 3 460	66.2 52.1	17.9 6.1		TOTAL	3	(0)	(X)	100.0
420	HAROWARE-GARDENING EQUIPMENT AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEED-FARM SUPPLIES	24 S 20	1 735 213 4 662	37.3 100.0 100.0	3 • 1 • 4 8 • 3		800K STORES (SIC 5942)				
500	ALL OTHER MERCHANDISE	236 112	25 469 1 215	82.9	45.2		TOTAL	12	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	657	(X)	1 • 2	500	ALL OTHER MERCHANOISE	12	h	(94.2	94.2
	LIQUOR STORES (SIC S92)					513	BOOKS-PERIOOICALS	12 (X)	(0)	80.5 (X)	80 • S 13 • 7
	TOTAL ² · · · · · ·	18	S 430	(X)	100+0	-	MISCELLANEOUS MERCHANDISE	(X)	J	(x)	5•8
	ANTIQUE STORES (SIC S932)						STATIONERY STORES (SIC S943)				
	TOTAL	1	(0)	(X)	100.0		TOTAL	4	(D)	(X)	100.0
	SECONDHAND STORES (SIC 5933)						HAY+ GRAIN+ AND FEED STORES (SIC 5962)				
	TOTAL ²	18	2 417	(X)	100+0		TOTAL ²	12	4 475	(X)	100.0
S	tandard Notes: - Represents zero. D Withheld to a	void disclosure.	NA Not availa	ble. X	Not applica	able.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

Honolulu SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merc lines	handise	g)			Sales of spe	cified merc lines	handise
line cod	Kind of business and merchandise line	Establish- ments	Amount 1		rcent of ales of	line code	Kind of business and merchandise line	Establish- ments	1	As per total sa	cent of les of-
Merchandise line code	•	(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments	Merchandise		(number)	Amount 1 (\$1,000)	Estab- lishments handling the line	All estab- lish- ments 1
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) TOTAL	6	1 076	(X)	100 • D		OPTICAL GOOOS STORES (SIC 5999 PT.) TOTAL	11	(01,000)	(X)	100•0
	GAROEN SUPPLY STORES (SIC 5969 PT.) TOTAL	8	(0)	(x)	1D0•D		RETAIL STORES: N.E.C. (SIC 5999 PT.) TOTAL ²	32	2 558	(x)	100•0
	NEWS OEALERS AND NEWSSTANDS (SIC 5994)	7	(0)	(X)	100•0		NONSTORE RETAILERS (SIC 53 PART*) TOTAL	49	13 252	(X)	100 • D
	HOBBY: TOY: AND GAME SHOPS (SIC 5995)					100 220 260 500	GROCERIES-OTHER FOOOS	15 10 7 6 15 21	2 780 3 556 910 1 074 2 078 429	73.4 63.5 100.0 31.8 100.0 13.5	21.0 26.8 6.9 8.1 15.7 3.2
500	TOTAL	8 (X)	(0)	(X) {97.9 (X)	100 • 0 97 • 9 2 • 1		MAIL ORDER HOUSES (SIC 532)	(X)	2 425	(X)	18•3
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)						TOTAL	-	_	(x)	-
	TOTAL ²	28	7 528	(X)	100+0		MERCHANOISING MACHINE OPERATORS (SIC 534) TOTAL • • • • • •	16	(0)	(x)	100.0
	(SIC 5997)	75	9 295	(x)	100 •D	020 100 520	GROCERIES-OTHER FDOOS	7 10 5 (X)	(0)	100.0 58.4 12.8 (X)	14.7 54.6 5.4
020 080 100 120 140	GRDCERIES-OTHER FOOOS	6 5 12 25 11	33 15 118 613 126	12.5 2.5 3.6 10.8 3.8	1.3 6.6 1.4		OIRECT SELLING ESTABLISHMENTS (SIC 535)			(1)	25.2
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	16 9	297 16	7.6 1.8	3 • 2		TDTAL	33	(0)	(x)	10D.D
200 280 500 520	CURTAINS-ORAPERIES-ORY GDOOS . JEWELRY-OPTICAL GOOOS ALL DTHER MERCHANDISE NONMERCHANOISE RECEIPTS MISCELLANEDUS MERCHANOISE	4 27 75 16 (X)	7 511 7 317 70 172	2.0 16.0 78.7 6.2 (X)	*1 5.5 78.7 *8 1.9	260 500	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS ALL OTHER MERCHANDISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	7 6 12 16 (X)	(0)	100.0 34.1 100.0 12.5 (X)	13.5 15.9 29.5 1.1 39.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
*Detail may not add to total due to rounding.
*Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes unly e	Stabilsiments wit	п раугоп.	т от ехріа	IIation 0	tables, see Description of the Tables in text)				
<u>a</u>			Sales of spec	ified merch lines	nandise	9			Sales of spe	cified mercl lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments		As per total sa	rcent of ites of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
ndise I	Kind of pusitiess and merchandise fine	inonto	Amount ¹	Estab- lishments	All estab-	Merchandise line	Kind of pasiness and merchandise time	ilicitis	Amount 1	Estab- lishments	AII
Mercha		(number)	(\$1,000)	handling the line	lish- ments 1	Mercha		(number)	(\$1,000)	handling the line	estab- lish- ments ¹
020 040 060 100 120 140 160 220 240 260 300 320	RETAIL TRAGE TOTAL	893 266 232 104 148 208 184 155 176 99 119 92 109 109 64 119	171 756 51 172 10 663 2 845 4 213 2 740 4 568 5 272 8 322 1 973 3 420 5 223 1 638 1 955 1 638 1 955 2 7 340	(X) 64.2 67.3 45.9 6.6 4.3 14.0 20.3 6.1 15.9 3.8 4.6 6.0 31.1	100.0 29.8 6.2 1.7 2.5 1.6 2.7 3.1 4.8 1.1 2.0 3.0 1.5 1.0 1.1 6 1.5 1.6 1.6 1.6 1.6 1.6 1.6 1.6 1.6	280 330 340 400 420 460 520	JEWELRY-OPTICAL GOOOS. SPORTING-RECREATION EQUIPMENT. HARDWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS. AUTO FUELS-LUBRICANTS. AUTO TIRES-BATTERIES-ACCESS. HAY-GRAIN-FEED-FARM SUPPLIES. ALL OTHER MERCHANOISE. NONMERCHANDISE RECEIPTS. DEPARTMENT STORES (SIC 531) TOTAL VARIETY STORES (SIC 533) TOTAL GROCERIES-OTHER FOODS.	41 37 59 29 10 7 21 65 29 (X)	311 359 842 234 190 169 233 1 368 478 33	1.9 2.2 4.5 2.1 11.1 6.2 2.5 7.0 (X)	1.5 1.7 4.1 1.9 .9 .8 1.1 6.6 2.3 .2
380 400 420 440 460 480 500 520	AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS. AUTO TIRES-BATTERIES-ACCESS. FARM EQUIPMENT MACHINERY HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE. NONMERCHANDISE RECEIPTS. BUILDING MATERIALS; HARDWARE;ANO FARM EQUIP DEALERS (SIC 52)	28 140 125 10 67 8 246 245	21 552 10 157 6 637 304 2 326 128 7 850 5 287	69.0 27.9 13.5 6.6 11.8 25.0 11.5 7.0	12.5 5.9 3.9 .2 1.4 .1 4.6 3.1	040 100 120 140 160 180 200 220 240 260 280 300	MEALS-SNACKSOBACCO CIGARS-CIGARETTES-TOBACCO COSMETICS-DRUGS-CLEANERS. MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR CURTAINS-ORAPERIES-ORY GOODS. MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EOUTP-FLOR COV. KITCHENWARE-HOME FURNISHINGS. JEWELRY-OPTICAL GOODS SPORTING-RECREATION EOUTPMENT.	5 B 19 18 19 18 19 12 10 18 14	249 152 483 826 1 772 367 1 447 272 369 796 203 126	8.4 2.6 5.1 8.7 18.7 3.9 15.3 3.2 5.1 8.4 2.3	2.6 1.6 5.1 8.7 18.7 3.9 15.3 2.9 3.9 8.4 2.1
240	TOTAL	15 4	11 362 129	(X) 3.5	100.0	320 340 460 500	HARDWARE-GAROENING EOUIPMENT LUMBER-BUILDING MATERIALS	1B 5 3 1B	470 80 26 936	5.0 2.0 .B	5.0 .8 .3 9.9
260 320 340 520	KITCHENWARE-HOME FURNISHINGS . HARDWARE-GARDENING EQUIPMENT . LUMBER-BUILDING MATERIALS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	5 9 11 7 (X)	66 1 135 7 029 555 2 44B	1.1 14.6 78.2 6.8 (X)	10.0 61.9 4.9 21.5	520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	152 127	4.3 (X)	1.6
	8UILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)						TOTAL	77	11 113	(x)	100.0
	TOTAL	7	B 443	(X)	100.0	020 080 100	GROCERIES-OTHER FOOOS	43 1B 37	2 B14 256 274	35.1 3.9 3.7	25.3 2.3 2.5
340 341 348 355	HARDWARE-GARDENING EOUIPMENT	7 6 5 4 (X)	871 6 958 2 568 624 1 213 2 499	12.0 B2.4 30.4 7.4 17.6 (X)	10.3 B2.4 30.4 7.4 14.4	120 140 160 180 200 220	COSMETICS-ORUGS-CLEANERS	42 43 45 33 52 15 27	431 1 006 1 318 259 1 471 478 276	5.B 10.6 13.6 3.6 15.7 13.3	3.9 9.1 11.9 2.3 13.2 4.3 2.5
-	MISCELLANEOUS MERCHANDISE MISCELLANEOUS MERCHANDISE	(x)	614	(X)	7•3	240 260 280 300 320	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	37 27 27 41	350 10B 233 373	4.2 3.8 1.6 3.0 4.3	3.1 1.0 2.1 3.4
	HARDWARE STORES (SIC 5251)			,	100	340 400 460	LUMBER-BUILDING MATERIALS	24 9 1B	154 110 207	2.1 13.8 3.5	1.4
	TOTAL ² · · · · · · · · · · · · · · · · · · ·	5	615	(X)	100.0	500 520 -	ALL OTHER MERCHANDISE	47 21 (X)	432 326 236	4.7 10.5 (X)	3.9 2.9 2.1
	(SIC 5252)	3	(0)	(X)	100.0		FOOD STORES (SIC 54)				
	GENERAL MERCHANOISE GROUP STORES						TOTAL	16B	56 577	(X)	100.0
	(SIC 53 PART*) TOTAL	96	20 595	(X)	100.0	020 040 0B0	GROCERIES-OTHER FOODS	16B 4 77	47 168 14B 2 559	30.0 5.5	83.4 .3 4.5
020 040 080 100 120 140 160 180 200 220 240	GROCERIES-OTHER FOODS	56 20 19 45 60 61 63 51 70 27	3 443 308 280 426 914 1 832 3 090 626 2 919 749 645	21.1 7.1 4.3 3.3 5.2 9.5 15.9 3.6 15.3 5.7 4.5	4.4 B.9 15.0 3.0 14.2 3.6 3.1	100 120 140 160 180 200 220 260 280 300 320 460	CIGARS-CIGARETTES-TOBACCO	86 92 42 44 21 35 5 24 18 6 26	1 738 1 596 413 436 85 219 34 232 40 53 177 194	4.3 3.8 3.3 3.6 2.3 2.7 1.6 1.4 1.7	3 • 1 2 • 8 • 7 • 8 • 2 • 4 • 1 • 4 • 1 • 3 • 3
	KITCHENWARE-HOME FURNISHINGS		1 145	6.1			ALL OTHER MERCHANOISE		877	2.7	1.6

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.
*Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent..

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

-		(merades only e	Sales of spec			aliation o	f tables, see "Description of the Tables" in text)		Sales of spec	ified merc	handise
e code		Establish-		As pe	rcent of	e code		Establish-		As per	cent of
ndise line	Kind of business and merchandise line	ments	Amount *	Estab-	All estab-	indise line	Kind of business and merchandise line	ments	Amount*	Estab-	All estab-
Merchandise		(number)	(\$1,000)	handling the line	lish- ments	Merchandise		(number)	(\$1,000)	handling the line	lish- ments ¹
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	13 (X)	357 250	3.1 (X)	•6	380 400 420 520	AUTOMOBILES-TRUCKS	24 15 26 27	20 586 936 4 260 1 833	74.6 4.4 15.1 6.5	73.1 3.3 15.1 6.5
	GROCERY STORES (SIC 541)					-	MISCELLANEOUS MERCHANOISE	(X)	282	(X)	1.0
020	TOTAL	133	54 248 45 123	(X)	100.0		MOTOR VEHICLE OEALERS (SIC 551+ 552)				
021 022 023	MEATS-FISH-POULTRY · · · · · · · · PROOUCE (FRESH FRUITS-VEGTBLS) FROZEN FOOOS · · · · · · · · · · · · · · · · · ·	114 102 101	11 998 3 900 3 424	22.8 7.5 7.6	22.1 7.2 6.3	220	TOTAL	21	27 215 199	(X)	100.0
080 100 120	ALL OTHER FOOOS	74 82 89	25 797 2 512 1 725 1 585	5.5 4.4 3.9	47.6 4.6 3.2 2.9	380 400 420 520	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	21 13 20 20 (X)	20 503 925 3 624 1 754 210	75.3 4.5 13.3 6.4 (X)	75.3 3.4 13.3 6.4
140 160 180 200 220	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWER	40 41 20 35 5	401 423 84 219 34	3.3 3.5 2.3 2.3 2.7	•7 •8 •2 •4		MOTOR VEHICLE OEALERSNEW AND USEO CARS (SIC 551)	,			
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS SPORTING-RECHEATION EQUIPMENT	24 17 5	232 39 50	1.6	•4	220	TOTAL	20	(0)	(X)	100.0
320 460 500 516	HAROWARE-GAROENING EQUIPMENT	25 32 60 22	173 189 805 78	1.8	1.5	380 400 420 520	AUTO FUELS-LUBRICANTS	20 13 20 20	(0)	75.3 4.5 13.3 6.4	75.3 3.4 13.3 6.4
517	PAPER~PAPER PROOUCTS	44	727	2.7	1.3	_	MISCELLANEOUS MERCHANOISE	(X))	(x)	•8
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	298	3.5 (X)	•7		MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)				
	MEAT ANO FISH (SEA FOOO) MARKETS (SIC 542)						TOTAL	1	(0)	(X)	100.0
020	TOTAL	14	745 669	(X)	100.0		(SIC 553)				
-	MISCELLANEOUS MERCHANOISE	(X)	76	(X)	10.2		TOTAL ² · · · · · ·	6	730	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)	5	207	(1)	100.0
	TOTAL	3	465	(X)	100.0		TOTAL ² · · · · · ·		207	(X)	100.0
020	GROCERIES-OTHER FOOOS	3 3 (X)	397 376 21	85.4 80.9 (X)	85.4 80.9 4.5		GASOLINE SERVICE STATIONS (SIC 554)				
-	MISCELLANEOUS MERCHANOISE	(X)	68	(X)	14.6	400	AUTO FUELS-LUBRICANTS	100	11 428 8 824	77.2	77.2
	CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544)					401 402 403	GASOLINE	100 9 84	8 337 99 388	73.0 15.0 4.2	73.0 .9 3.4
	TOTAL	5	208	(X)	100.0	420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	84 53	1 414 524	13.4	12.4
020	GROCERIES-OTHER FOOOS	5 5 (X)	170 154 15	81.7 74.0 (X)	81.7 74.0 7.2	423 424	PARTS-RETAIL	14 78	56 834	8.4	7•3
-	MISCELLANEOUS MERCHANOISE	(X)	38	(X)	18•3	500	NONMERCHANOISE RECEIPTS	74	797	8.0	7.0
	RETAIL BAKERIES (SIC 546)		Í			527	SERVICE LABOR	72 (X)	697 382	7.1 (X)	6 • 1 3 • 3
	TOTAL	10	809	(X)	100.0		APPAREL AND ACCESSORY STORES				
020	GROCERIES-OTHER FOOOS MISCELLANEOUS MERCHANOISE	10 (X)	711 98	87.9 (X)	87.9 12.1		(SIC 56)	80	8 433	(x)	100.0
	OTHER FOOO STORES (OTHER 54)						COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	6 42	25 2 754	2.7	.3
	TOTAL ² · · · · · ·	3	102	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	59 23 9	4 238 1 222 24	68.1	50.3
	AUTOMOTIVE OEALERS (SIC 55 EX. 554)					500	ALL OTHER MERCHANOISE	(X)	16 153	6.4 (X)	1.8
	TOTAL	32	28 152	(X)	100.0		WOMEN'S REACY-TO-WEAR STORES				
320	MAJOR APPL-RAOIO-TV-MUSICAL INST HAROWARE-GAROENING EQUIPMENT		211 44				(SIC 562)	27	2 126	(X)	100.0
1	tandard Notes: - Represents zero. D Withheld to a Detail may not add to total due to rounding. Merchandise line detail withheld due to insufficient rep	void disclosure. orting.	NA Not availa	ole. X	Not applic	able.	Z Less than 0.05 percent.				

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(Includes only e	stablishments wit	th payroll.	For expla	nation o	f tables, see "Description of the Tables" in text)			-	
g)			Sales of spec	ified mercl lines	handise	a)			Sales of spec	ified merc lines	handise
e line cod	Kind of business and merchandise line	Establish- ments	Amount ¹		rcent of ales of	e line code	Kind of business and merchandise line	Establish- ments	Amount*	As per total sa	cent of les of
 Werchandise line code		(number)	(\$1,000)	Estab- lishments handling the line	AII estab- lish- ments ¹	Merchandise		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments ³
140	MEN'S-80YS' CLOTHING EXC FOOTWR. OTHER MEN'S OUTERWEAR MISCELLANEOUS MERCHANDISE	5 4 (X)	67 58 6	17.8 15.0 (X)	3.2 2.7	240 260 320	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS HARDWARE-GARDENING EQUIPMENT	12 15 11	1 754 60 23	93.1 2.3 1.3	27.1
160 168 172 174 176	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR WOMEN'S BLOUSES-SPTSWR DRESSES	27 21 27 18 16	1 945 256 1 191 37 76	91.5 14.7 56.0 2.2 5.9	91.5 12.0 56.0 1.7 3.6	520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)	599 301	14.7 (X)	9•2 4•6
-	MISCELLANEOUS MERCHANDISE	(X) 5	385	(X)	18.1		TOTAL	9	(D)	(X)	100.0
280	JEWELRY-OPTICAL GOODS MISCELLANEOUS MERCHANDISE	(x)	13 101	1.5 (X)	4.8	200	CURTAINS-DRAPERIES-DRY GOODS	4		3.3	2.8
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					240 243 244 245	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT	9 8 9 7	(0)	84.9 23.2 49.7 9.7	84.9 23.2 49.7 9.7
160	TOTAL	8	886 868	(X) 98•0	98.0	_	MISCELLANEOUS MERCHANDISE	(X)		(x)	12.3
-	MISCELLANEOUS MERCHANDISE FURRIERS AND FUR SHOPS	(X)	18	(X)	2•0		HOME FURNISHINGS STORES (OTHER 571)				
	(SIC 568)	_	_	(X)	_		TOTAL	1	(0)	(x)	100.0
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						HOUSEHOLD APPLIANCE STORES (SIC 572)				
	TOTAL	45	5 421	(X)	100.0		TOTAL	27	3 247	(X)	100.0
120 140 160 180	COSMETICS-DRUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	3 37 24 20	12 2 683 1 425 1 149	2.4 58.8 43.7 54.7	.2 49.5 26.3 21.2	220 224 225	CURTAINS-DRAPERIES-DRY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST NEW MAJOR APPLIANCES NEW RADIOS-TV'S ETC	27 27 27 15	57 2 487 1 472 578	76.6 45.3 23.7	76.6 45.3 17.8
280	JEWELRY-OPTICAL GOODS MISCELLANEOUS MERCHANDISE	(X)	9 143	2.4 (X)	•2 2•6	260	MISCELLANEOUS MERCHANDISE KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES	(X) 13 13	437 25 25	2.0 2.0	13.5
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					520	NONMERCHANDISE RECEIPTS	15	317	13.4	9.8
	TOTAL	11	1 531	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	360	(X)	11.1
140 142 143	COSMETICS-DRUGS-CLEANERS	3 11 12 12	1 430 57 704	93.4 5.4 46.0	93.4 3.7 46.0		RADIO, TV, AND MUSIC STORES (SIC 573)	16	1 172	(x)	100.0
280	OTHER MEN'S OUTERWEAR JEWELRY-OPTICAL GOODS MISCELLANEOUS MERCHANDISE	3 (X)	560 5 90	53.6 1.1 (X)	36.6 .3 5.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST MISCELLANEOUS MERCHANDISE	16 (X)	944 228	80.5 (X)	80.5 19.4
	FAMILY CLOTHING STORES (SIC 565)						EATING AND DRINKING PLACES (SIC 58)				
	TOTAL	13	2 623	(X)	100.0	020	GROCERIES-OTHER FOODS	209	13 297 112	(X)	100.0
140 160 180	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	13 13 7 (X)	1 145 1 110 255 113	43.7 42.3 29.1 (X)	43.7 42.3 9.7 4.3	040 060 080 100 500 520	MEALS-SNACKS	189 100 12 38 10	9 895 2 768 142 216 33 116	76.5 31.0 22.0 10.0 22.2 6.0	74.4 20.8 1.1 1.6
	SHOE STORES (SIC 566)					-	MISCELLANEOUS MERCHANDISE	ιχ̈́	14	(X)	ií
180	TOTAL	11	864 835	(X) 96.6	100.0		EATING PLACES (SIC 5812)				
-	MISCELLANEOUS MERCHANDISE	(X)	29	(X)	96.6 3.4		TOTAL	169	11 708	(X)	100.0
	APPAREL AND ACCESS. STORES:N.E.C. (SIC 564+ 7+ 9) TOTAL ²	10	403	(x)	100+0	020 040 060 080 100 500 520	GROCERIES-OTHER FOODS. MEALS-SNACKS ALCOHOLIC DRINKS PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO. ALL OTHER MERCHANDISE. NONMERCHANDIS ECCEIFTS.	16 169 60 7 30 9	109 9 656 1 482 107 202 32 107	30.0 82.5 19.9 16.0 10.4 30.0 5.4	.9 82.5 12.7 .9 1.7
	FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	•1
200	TOTAL ²	53 8	6 483 122	(X) 6.8	100.0		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
2 20	MAJOR APPL=RADIO=TV=MUSICAL INST			61.6		ble.	TOTAL ²	40	1 589	(X)	100.0

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merc lines	handise				Sales of spe	cified merc lines	handise
эе соде		Establish-			rcent of ales of	line code		Establish-		As per total sa	cent of
dise lii	Kind of business and merchandise line	ments	Amount 1	Estab-	All	dise li	Kind of business and merchandise line	ments	Amount 1	Estab-	AII
 Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹	Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)						FUEL ANO ICE OEALERS (SIC 598)				
	TOTAL	10	2 617	(X)	100.0		TOTAL	2	(0)	(X)	100.0
040 080 100	MEALS-SNACKS	6 6 9	186 72 163	9.2 3.1 6.2	7 • 1 2 • 8 6 • 2		FLORISTS (SIC 5992)				
120 260	COSMETICS-DRUGS-CLEANERS • • • • KITCHENWARE-HOME FURNISHINGS • •	10 4 4	1 719 36 28	65.7 2.2	65•7 1•4		TOTAL	16	(0)	(x)	100.0
280 500	JEWELRY-OPTICAL GOODS	8 (X)	382 31	2.3 14.8 (X)	1+1 14+6 1+2		CIGAR STORES ANO STANOS (SIC 5993)				
	ORUG STORES (SIC 591 PT•)				,		TOTAL	-	-	(X)	-
	TOTAL	9	(0)	(X)	100.0		OTHER MISCELLANEOUS RETAIL STORES				
040 080	MEALS-SNACKS	6		8.9	6.8		TOTAL	68	7 115	(x)	100+0
100	CIGARS-CIGARETTES-TO8ACCO	8		65.6	6.2	080 100	PACKAGED ALCOHOLIC SEVERAGES CIGARS-CIGARETTES-TOSACCO	15 5	136 72	5.9	1.9
121 122	MEDICINES EXC. PRESCRIPTION PRESCRIPTION MEDICINES	9 9 7	(0)	34.3	34.3 12.8	120 140	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	10 6	294 191	10.5	4.1 2.7
123 260	ALL OTHER ORUGS-PROPRIETARIES. KITCHENWARE-HOME FURNISHINGS	4		2.2	18.5	160 280 460	WOMEN'S-GIRLS'CLOTHING EX FOOTWR JEWELRY-OPTICAL GOOOS HAY-GRAIN-FEEO-FARM SUPPLIES	10 11	334 356 1 893	16.0 15.0 100.0	4.7 5.0 26.6
280 500 -	JEWELRY-OPTICAL GOOOS ALL OTHER MERCHANOISE MISCELLANEOUS MERCHANOISE	4 8 (X)		2.3 15.1 (X)	1 • 1 15 • 1 1 • 0	500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIFTS MISCELLANEOUS MERCHANOISE	54 12 (X)	3 342 124 373	64.1 6.0 (X)	47.0 1.7 5.2
	PROPRIETARY STORES (SIC 591 PT+)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	1	(0)	(X)	100•0		TOTAL	6	1 683	(x)	100.0
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					520 -	NONMERCHANOISE RECEIPTS	(x)	246 1 437	15.9 (X)	14.6 85.4
	TOTAL	124	11 129	(X)	100.0		MAIL OROER HOUSES (SIC 532)				
020	PACKAGEO ALCOHOLIC SEVERAGES	10 31 11	166 869	13.6	1 • 5 7 • 8		TOTAL	2	(0)	(X)	100.0
100 120 140 160	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	11 7 8	86 295 195 410	5.6 10.1 8.9 16.0	2.7 1.8 3.7		MERCHANOISING MACHINE OPERATORS (SIC 534)				
280 300 460	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT HAY-GRAIN-FEEO-FARM SUPPLIES	27 7 12	1 547 330 1 895	33.9 88.2 97.1	13.9 3.0 17.0		TOTAL	2	(0)	(X)	100.0
500 520	ALL OTHER MERCHANOISE	75 32 (X)	4 634 269 431	65.4 7.3 (X)	41.6 2.4 3.9		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	LIQUOR STORES						TOTAL • • • • • •	2	(0)	(X)	100.0
	(SIC 592)	16	858	(X)	100.0						
	SPORTING GOODS STORES AND BICYCLE										
	SHOPS (SIC 595) TOTAL ² · · · · · ·	6	334	(X)	100.0						
	JEWELRY STORES (SIC 597)										
	TOTAL	16	1 472	(X)	100.0						
280 281	JEWELRY-OPTICAL GOOOS	16 14	1 190 474	80.8	80 • 8 32 • 2						
282 285	SILVERWARE	4 6	79 176	12.8	5•4 12•0						
287 288	OIAMONOS+ EXC. OIAMONO WATCHES RINGS+ EXC. OIAMONDS	15 14	248 213	17.5	16.8	i					
520 529	NONMERCHANOISE RECEIPTS WATCH-CLOCK-JEWELRY REPAIRS	12 12	125 125	12.2	8+5 8+5						
-	MISCELLANEOUS MERCHANOISE	(X)	157	(X)	10•7						
	Standard Notes: - Represents zero. D Withheld to a			ible. >	Not applic	able.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure, NA N
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
*Detail may not add to total due to rounding.
*Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

S e			tablishments re nes as percent o		di se de			ablishments rep es as percent of	
Merchandise line code	Kind of business and merchandise line	Hawaii	Honolulu SMSA	Area outside SMSA	Merchandise line code	Kind of business and merchandise line	Hawaii	Honolulu SMSA	Area outside SMSA
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE	В	В	В		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	С	С	c
	BUILDING MATERIALS: HARDWARE: AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE	В	٥	A		DEPARTMENT STORES (SIC 531) REPORTING SALES BY BRDAD MERCHANDISE LINE	0	O	E
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX, 525) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(x)	A	140 160 200 220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FDOTWR WOMEN'S-GIRLS'CLOTHING: EX FODTWR.CURTAINS-DRAPERIES-DRY GOODS MAJOR APPL-RADIO-TV-MUSICAL INSTR.	D	D D	E E E
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	(X)	(X)	A	240 260 32D 340 50D 520	FURNITURE-SLEEP EQUIP-FLOOR COV KITCHENWARE-HOME FURNISHINGS. HARDWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS.	0 0	00000	E E E
	LUMBER AND OTHER BLOG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE	А	С	(X)		VARIETY STORES (SIC 533) REPORTING SALES BY BROAD			
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	В	E	(X)		MISC. GENERAL MERCHANDISE STORES (SIC 539)	В	В	В
	PLUMBING AND HEATING EQUIP DLRS» (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE	E	€	(X)		REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(x)	D
	PAINT: GLASS: AND WALLPAPER STRS: (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE	В	А	(X)		(SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	С	С	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	В	A	(X)	140 160 200 220 240	THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING: EX FOOTWR CURTAINS-DRAPERIES-DRY GOODS MAJOR APPL-RADIO-TV-MUSICAL INSTR FURNITURE-SLEEP EQUIP-FLOOR CDV	E C C	E E C C	(X) (X) (X) (X) (X)
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE	E	ε	(X)	26D 320 340 5D0	KITCHENWARE-HOME FURNISHINGSHARDWARE-GARDENING EQUIPMENTLUMBER-BUILDING MATERIALSALL OTHER MERCHANDISE	D D	0 0 0 0	(X) (X) (X) (X)
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE	В	В	В		DRY GDODS STORES (SIC 539 PART) REPORTING SALES BY BRDAD MERCHANDISE LINE	D	D	(X)
320 340	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE HARDWARE-GARDENING EQUIPMENTLUMBER-BUILDING MATERIALS	СВ	B B	E E		SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	Ε	(X)
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A					

Note: See merchandise line introductory text for explanation of this table, A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

 $[\]mathsf{E} = \mathsf{Less}$ than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

0			establishments lines as percei	reporting mer- nt of total sales	ise			ablishments reports as percent of	
line code	Kind of business and merchandise line	Hawaii	Honolulu SMSA	Area outside SMSA	Merchandise line code	Kind of business and merchandise line	Hawaii	Honolulu SMSA	Area outside SMSA
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE	А	А	А		RETAIL BAKERIES=-SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE	А	A	()
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE	A	А	A	020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	A	А	€.
20	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS ALL OTHER MERCHANDISE	A	A A	B B		OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(x)	
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(x)	с	020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS ALL OTHER MERCHANDISE	(X) (X)	(X) (X)	
20	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	(X)	(x)	С		DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE	E	A	(
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	А	(X)	020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	А	(
20	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	A	А	(X)		EGG AND POULTRY DEALERS (SIC 549 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	. Α	А	(
	FISH (SEA FOOD) MARKETS (SIC 542 PT*) REPORTING SALES BY BROAD MERCHANDISE LINE	В	В	(X)	020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	А	А	
20	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	В	В	(x)		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT*) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	A	020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E E	E E	!
20	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	E	A		AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE	А	А	
	CANDY: NUT: AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE	С	С	A		MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE	. А	A	
20	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	С	O	A		MOTOR VEHICLE DEALERSNEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE	(x)	(X)	
	(SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE	А	A	С	380 400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	(X) (X)	(x) (x)	
20	THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	Ε	ε	Ε	420 520	AUTO TIRES-BATTERIES-ACCESS NONMERCHANDISE RECEIPTS	(X)	(X) (X)	
	(SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE	В	А	(x)		FRANCHISE ONLY (SIC 551 PT•) REPORTING SALES BY BROAD MERCHANDISE LINE	. Α	А	
20	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	В	В	(X)	380 400 420 520	THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	A C	A B C	

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent. X;

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

9			establishments lines as percer	reporting mer-	Merchandise line code	Sales of establishments reporting of chandise lines as percent of total s				
Merchandise line code	Kind of business and merchandise line	Hawaii	Honolulu SMSA	Area outside SMSA		Kind of business and merchandise line	Hawaii	Honolulu SMSA	Area outside SMSA	
,	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT*) REPORTING SALES BY BROAD MERCHANDISE LINE	А	А	(X)		BOAT OEALERS (SIC 5S91) REPORTING SALES BY BROAD MERCHANDISE LINE	А	А	(X)	
380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	C B A A	B A A	(X) (X) (X) (X)	300 400 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT AUTO FUELS-LUBRICANTS NONMERCHANDISE RECEIPTS		B E A	(X) (X) (X)	
	OEALERS WITH DOMESTIC ANO IMPORT CAR FRANCHISES (SIC SSI PT*) REPORTING SALES BY BROAD MERCHANDISE LINE	А	А	(X)		HOUSEHOLD TRAILER DEALERS (SIC SS92) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(x)	(X)	
3B0 400 420	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE	A B A	A A A	(X) (X) (X)	500 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE ALL OTHER MERCHANDISE NONMERCHANOISE RECEIPTS	(X) (X)	(x) (x)	(X)	
520	MOTOR VEHICLE OEALERSUSED CARS ONLY (SIC 552)	Â	Ā	ixi		AIRCRAFT: MOTORCYCLE DEALERS (SIC SS99 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE	А	А	(X)	
	REPORTING SALES BY BROAD MERCHANOISE LINE REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	С	С	(X)	3B0 400 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	A A A	A A A	(X) (X) (X)	
380 400 420 520	AUTOMOBILES-TRUCKS		0000	(X) (X) (X) (X)		AUTOMOTIVE DEALERS: N.E.C. (SIC 5S99 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE	E	Ε	(X)	
	TIRE: BATTERY: ANO ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANOISE LINE	E	E	D	400 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTO FUELS-LUBRICANTS	E	E &	(X) (X)	
	HOME ANO AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	ε	(X)	520	NONMERCHANOISE RECEIPTS	E	E	(X)	
220 260 300 380 400 420	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR- KITCHENWARE—HOME FURNISHINGS SPORTING—RECREATION EQUIPMENT AUTOMOBILES—TRUCKS. AUTO FUELS—LUBRICANTS. AUTOTIRES—BATTERIES—ACCESS	E E		(X) (X) (X) (X) (X) (X)	380 400 420	MERCHANDISE LINE	E B C	B E B C	C E C C	
520	OTHER TIRE: BATTERY: AND ACCESSORY OEALERS (SIC 553 PT.) REPORTING SALES BROAD MERCHANDISE LINE	E	E	(X)	520	APPAREL AND ACCESSORY STORES (SIC S6) REPORTING SALES BY BROAD MERCHANDISE LINE.	С	С	В	
220 260 300 380 400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RAGIO-TV-MUSICAL INSTR., KITCHENWARE-HOME FURNISHINGS, SPORTING-RECREATION EQUIPMENT, AUTOMOBILES-TRUCKS	E E E		(X) (X) (X) (X) (X)		WOMEN'S CLOTHING: SPECIALTY STRS: FURRIERS (SIC S62: 3: B) REPORTING SALES BY BROAD MERCHANDISE LINE	В	В	(X)	
420 520	AUTO-TIRES-BATTERIES-ACCESS NONMERCHANDISE RECEIPTS, MISCELLANEOUS AUTOMOTIVE OEALERS	Ε	E	(X) (X)		WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE	В	В	с	
	(SIC S59) REPORTING SALES BY BROAO MERCHANDISE LINE	(X)	(x)	E	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR.	B B	ВВ	. c	
300 380 400 500 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	(X) (X) (X)	(x) (x) (x) (x) (x)	E E E E E						

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

code	Wind of business and marsh suffer the			Ara	ferchandise line code	Kind of husiness and marsharding line			A
Merchandise line code	Kind of business and merchandise line	Hawaii _.	Honolulu SMSA	Area outside SMSA	Mercha line c	Kind of business and merchandise line	Hawaii	Hono lu lu SMSA	Area outside SMSA
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(x)	В		FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE	В	Α	c
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	(X)	(x)	С	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING; EX FOOTWR.	B B	A A	ļ
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	Ε	(X)		SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE	D	D	
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	Ε	€	(X)		MEN'S SHOE STORES (SIC 566 PT+) REPORTING SALES BY BROAD	_		
	CORSET AND LINGERIE STORES (SIC 563 Pt-) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)	180	MERCHANDISE LINE REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.	E	E	(
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING*EX FOOTWR	E	E	(X)		WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MEDCHANDISE LINE	Α	A	
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	c	С	(X)	180	MERCHANDISE LINE REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	В	В	
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	םט	C D	(X)		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD	E	E	
	FURRIERS AND FUR SHOPS (SIC 56B) REPORTING SALES BY BROAD MERCHANDISE LINE	ίχ)	(X)	(X)	180	MERCHANDISE LINE REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	E	E	
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	(X)	(X)	(X)		FAMILY SHOE STORES (SIC 566 PT+) REPORTING SALES BY BROAD	E	E	
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(X)	В	180	MERCHANDISE LINE	E	E	
140 160 180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS' CLOTHING EX FOOTWR ALL FOOTWEAR	(X) (X) (X)	(X) (X) (X)	D E E		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.	А	А	
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE	С	D	A	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR.	A A	E A	
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING; EX FOOTWR	D E	D D	B E		MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS*CLOTHING*EX FOOTWR.	E E	E E	
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	E E	E E	(X)		APPAREL AND ACCESS. STORES: N.E.C. (SIC 564: 7. 9.) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(x)	
	=				140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR.	(X) (X)	(X) (X)	

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

li se	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			li se			ablishments rep es as percent o	
Merchandise line code		Hawaii	Honolulu SMSA	Area outside SMSA	Merchandise line code	Kind of business and merchandise line	Hawaii	Honolulu SMSA	Area outside SMSA
	FURNITURE HOME FURNISHINGS: AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE	С	С	А		MUSICAL INSTRUMENT STORES (SIC 5733 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	D	D	(X)
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE	D	D	С	220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR	D	D	(X)
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV	D	D	С		EATING AND DRINKING PLACES (SIC 5B) REPORTING SALES BY BROAD MERCHANDISE LINE	c c	В	D
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	A		EATING PLACES (SIC 5B12) REPORTING SALES BY BROAD MERCHANDISE LINE	с	В	D
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)		RESTAURANTS: LUNCHROOMS: CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	с	В	(X)
	DRAPERY: CURTAIN: AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE	E E	E	(X)		CAFETERIAS (SIC 5B12 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	. E	D	(X)
	CHINA: GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)		REFRESHMENT PLACES (SIC 5812 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	c	С	(X)
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5B13) REPORTING SALES BY BROAD MERCHANDISE LINE	. В		. Е
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE	A	В	A		DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	. 8	В	В
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS		D E	A		DRUG STORES (SIC 591 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	. В	В	A
	RADIO: TV: AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE	. (x)	(X)	A	120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	. в	В	С
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS		(X) (X)	A A		PROPRIETARY STORES (SIC 591 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	Α Α	A	E
	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE	В	с	(X)	120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	А	А	ε
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS	C B	D D	(X) (X)		MISCELLANEOUS RETAIL STORES (SIC 59 EX• 591) REPORTING SALES BY BROAD MERCHANDISE LINE	D	D	С
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	. В	В	(X)		LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE	€	E	E
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR	в	В	(X)					

Note: See merchandise line introductory text for explanation of this table, A = 90 percent or more, B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.

E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

a a			tablishments re		aŭ.			tablishments re	
Merchandise Jine code	Kind of business and merchandise line	Hawaii	Honolulu SMSA	Area outside SMSA	Merchandise line code	Kind of business and merchandise line	Hawaii	Honolulu SMSA	Area outside SMSA
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(X)	E		FUEL AND ICE DEALERS: N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE	£	E	(X)	4B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	E	E	(X)
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE	с	с	(X)		FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(X)	D		CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE	А	Δ	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	(X)	(X)	D		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(X)	С
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE	А	Δ	(X)		BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE	В	В	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	D	С	(X)	240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS	Ē C E	' E C E	(X) (X) (X)
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE	А	Δ	(X)		STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE	A	Δ	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	Ē	E	(X)	240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIFTS.		E B E	(X) (X) (X)
	(SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE	D	D	Α	520	HAY: GRAIN: AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD			107
260 280 520	THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	, D	D E E	А В А		MERCHANDISE LINE	E	E	(X)
	FUEL AND ICE DEALERS (SIC 59B) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(x)	ε		REPORTING SALES BY BROAD MERCHANDISE LINE	Α	Δ	(X)
4BC	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	(X)	(X)	ε		(SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE	ε	£	(x)		NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE	В	Δ	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	. E	Ē	(X)		HOBBY: TOY: AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE	С	С	(X)
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE		Ε	(X)		CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)
48	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	•	E	(X)					

Note: See merchandise line introductory text for explanation of this table. A=90 percent or more. B=80 to 89 percent. C=70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

ise		Sales of establishments reporting mer- chandise lines as percent of total sales			ise		Sales of establishments reporting mer- chandise lines as percent of total sales		
Merchandise line code	Kind of business and merchandise line	Hawaii	Honolulu SMSA	Area outside SMSA	Merchandise line code	Kind of business and merchandise line	Hawaii	Honolulu SM:SA	Area outside SMSA
	GIFT: NOVELTY: AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE	В	С	(X)					,
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	С	c	(X)		MÀIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE	A	Ε	A
	RETAIL STORES: N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	(X)		MERCHANDISING MACHINE OPERATORS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE	С	С	Δ.
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	В	С	A		DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE	. В	В	D

Note: See merchandise line introductory text for explanation of this table, A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent, *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

- 1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:
 - a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

- 2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:
 - a. Firms in the census precanvass—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

- b. Firms not in the census precanvass— Other firms included in the "mail" universe consist of the following categories:
 - (1) The 10 percent of "small employer" firms referred to in section 1-b above.
 - (2) Other employers than those covered by section 1–b or 2–a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-ofbusiness detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

- 3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunits firms:
 - a. All "employer" firms which had first quarter 1967 payroll.
 - b. All "nonemployer" firm not in business the full year.
 - c. Every second "nonemployer" firm not in business the full year.
- 4. Coverage of nonemployers Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1–a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

- 1. The State as a whole.
- 2. Each standard metropolitan statistical area.
- 3. Each county.
- 4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

- 1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.
- 2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.1 A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual ² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales-Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas**, 1967, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

- 1. Furniture, home furnishings, appliances, radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)-Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)— Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)— Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)— Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers-new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)— Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)— Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)— Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)-Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)— Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)-Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)— Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for inplant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES
(SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also governmentoperated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, to-bacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)— Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)— Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)— Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classied in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)— Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS (Part of SIC Major Group 53)

Mail-order houses (SIC 532)-Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)— Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as washers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)-Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of selfemployed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT			Form approved	: Budget Bureau No. 41-S67017		
	NT OF COMMERCE BUREAU OF THE CENSUS	law, you employ	— Response to this inquiry is required by law (Title ir report to the Census Bureau is confidential. It may sees and may be used only for statistical purposes. The If in your files are immune from legal process.	be seen only by sworn Census		
1967 CENSUS OF BU	SINESS		pondence pertaining to this report, efer to this Census File Number	Employer Identification No.		
NAME AND PHYSICAL LOCATION a, Is the name shown in the label the name lestablishment is known to the public?	oy which this					
☐ Yes ☐ No (lf "No," enter trade name above the label.)						
b. Is the address in the label—			2. EMPLOYER IDENTIFICATION NUMBER			
 The mail address of your establishment b the actual physical location. The mail address of your establishment (i 	ncluding number and	i	ls the Employer Identification (EI) Number printe the SAME as that used for this establishment on Employer's Quarterly Federal Tax Return, Treasu	your latest 1967		
street) which also is its actual physical lo 3. Neither of the above (e.g. accountant's of			☐ Yes ☐ No (If "No," enter the currently assigned El			
(NOTE: If you marked box 1 or 3, or number a	nd street are		Number here (9 digits))			
not shown in the label, complete c, d, and e be marked box 2, complete d and e below.)	low. If you		3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT 1 Individual proprietor			
c. Enter following physical location informa			2 🗆 Partnership			
Number and street City, village	e, or other place		0 Corporation (Do not mark if any form of coo	·		
State ZIP code			8 Co-op (cooperative association), corporate or 9 Other (Specify)	noncorporate		
			4. PERIOD OPERATED IN 1967	X-2		
(NOTE: If location cannot be described by nu or number of highway and approximate distanc]Yes 2□No		
d. Enter name of county in which your establishment is located e. Is your establishment physically located w	ithin the houndar	ies of	(NOTE: For establishments which were inactive during December 1967 due to seasonal or part- answer "Yes," unless the establishment was no at the end of the year.)	time operations, ot owned		
the city, village, or other place specified i			b. How many months during 1967 did	Months X-3		
l □ Yes 2 □ No		T = 4 =	you own this establishment?	l N.S.		
5. CLASS OF CUSTOMER	0.45	X.4	6. METHOD OF SELLING	X-5		
Report the approximate percentage of your total l'sales to each class of customer. 1 % General public (household consumers,		4-XX 4-3	Mark the box which describes your principal met of selling. Do not mark more than one box.	hod		
farmers, and individuals)			1 □ Selling at this establishment			
2 % Construction and building trade contra		4-4	2 ☐ Mail order (catalog selling) 3 ☐ House-to-house (direct selling)			
3% Other business firms, government, and 4% Other (Specify)	institutions	4-6*	4 ☐ Operating merchandise vending machines			
		4-0				
7. DOLLAR VOLUME OF BUSINESS AND PA		V	8. COMPANY AFFILIATION a. Mark this box if this business is owned or	or controlled by another		
a. Sales of merchandise and other receipts from customers	Dollars Cents	X-6	company and enter the name, mailing addres tion Number of owning or controlling company	s, and Employer Identifica- (if known).		
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?	······	X-7	b. Mark this hox if this business owns or co or companies and enter the name, mailing add ldentification Number of owned or controlled or	ress, and Employer		
	Dollars Cents	A.1	Name of company			
c. If "No," how much did you forward to taxing agencies for such taxes?	xx	X-8	Mailing address (Number, street, city, State, ZIP code)	El No. (9 digits)		
d. Total ANNUAL payroll in 1967 before deductions	xx	X-9*	Est Cirile)			

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE E	STABLISHMENT	OF AND	THER FIRM						1-1
a. Is your business at this location conducted as a depar								2.5	
department in a department store) in an establishmer Mark "Yes," if customers normally consider your operation a	-				••••	1 [Yes	2 ∟] No
by the other firm, or if your sales to customers are billed by									
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm						Kind	of busin	ness	
10. DEPARTMENT OR CONCESSION LOCATED IN THIS	ESTABLISHMENT	1							1-2XX
a. Is any department, concession, or business not owned by y						1 [Yes	2	No 🗪
Mark "Yes," if there is any operation of others which custom establishment, or if you bill customers for sales of such depa									
b. If "Yes," please complete a line for each.	atment, concession,	2XX	2-3		2.4		2	-5	2.6*
					Are the	e		pay-	
N 1 11 6	Kind of busin	ess	Estimate sales duri		ales of t	his	roll o	f this	Census
Name and address of owner of department or concession	of department	tor	1967		ncluded	in	inclu	ded in	Use Only
	concession		D. 11		item 7a			n 7d?	Only
			Dollars	1	es 2	No	Yes	No 12	
1.					-		•	! -	
				1	2		1	2	
2.									
3.				1	2		1	2	
11. YOUR BUSINESS LOCATIONS									
a. In 1967 did you operate your business at more than Employer Identification Number you had at the end						1 [Yes	2 [l No
b. If "Yes," is marked above, separately list below each locati	ion, including your				• • • • • • • • • • • • • • • • • • • •	• -	, 103		, 110
main selling location and facilities other than selling establi (such as warehouses, central administrative offices, buying									
isacii as warenouses, centrar auministrative onices, suying	onices, etc.).				T				Number of
Address of business				Census			Sales		paid employees
(Number, street, city or town, county, State, ZIP code)	Description	n of busir	iess	Use Only					(Pay period including
						Dolla	rs	Cents	March 12)
								l vv	
1.					+			XX	-
2.								XX	
3.					-			XX	
4.								xx	
Totals for this Employer Iden (Sales total should equal the e								XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
BUILDING MATERIALS, HARDWARE,		SHOE STORES	
AND FARM EQUIPMENT DEALERS Building materials and supply stores:		Men's shoe stores)
Lumber and other building materials dealers	CB-52A	Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	CB-56B
Plumbing and heating equipment dealers Paint, glass, and wallpaper stores	CB-52D		
Electrical supply stores	CB-52D	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
Farm equipment dealers	CB-52D	Furniture and home furnishings stores:	
GENERAL MERCHANDISE GROUP STORES		Furniture stores Home furnishings stores:	CB-57A
Department stores		Floor coverings stores Drapery, curtain, and upholstery stores China, glassware, and metalware stores)
Miscellaneous general merchandise stores: General merchandise stores		onina, glassware, and metalware stores	
Dry goods stores Sewing and needlework stores	CB-53B	Miscellaneous home furnishings stores) 00 570
FOOD STORES)	Household appliance stores Radio, television, and music stores: Radio and television stores	} CB-3/B
Grocery stores	\	Music stores: Record shops Musical instrument stores	
Meat and fish (seafood) markets: Meat markets Fish (seafood) markets Fruit stress and vegetable markets	00.544	Musical instrument stores	5 00-5/0
Fish (seafood) markets Fruit stores and vegetable markets	> CB-34A	EATING AND DRINKING PLACES	
Fruit stores and vegetable markets Candy, nut, and confectionery stores Retail bakeries:)	Eating places:	,
Retail bakeries—baking and selling Retail bakeries—selling only	> CB-54B	Restaurants and lunchrooms Cafeterias Refreshment places	
Other food stores:		Refreshment places Caterers	CB-58
Dairy products stores Egg and poultry dealers Other miscellaneous food stores	CB-54A	CaterersDrinking places (alcoholic beverages))
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES	
Motor vehicle dealers: Motor vehicle dealers—new and used cars:		Drug stores Proprietary stores	CB-59A
Dealers with domestic car franchise only_ Dealers with imported car franchise only_))
Dealers with domestic, imported car	≻ CB–XA	MISCELLANEOUS RETAIL STORES	,
franchises Motor vehicle dealers—used cars only Tire, battery, and accessory dealers:		Liquor stores Antique stores and secondhand stores: Antique stores Secondhand stores	CB-59E
Home and auto supply stores	CB-XB	Secondhand stores)
Home and auto supply storesOther tire, battery, and accessory dealers_ Miscellaneous automotive dealers:	}	Sporting goods stores and bicycle shops:	
Boat dealers Household trailer dealers Airraft motorcycle dealers	CB-XC	Sporting goods stores Bicycle shops	CR_59F
Aircraft, motorcycle dealersAutomotive dealers, n.e.c		Jewelry stores	CB-59D
GASOLINE SERVICE STATIONS		Fuel and ice dealers: Fuel oil dealers	,
Gasoline service stations	CB-XD	Liquefied petroleum gas (bottled gas) dealers	
APPAREL AND ACCESSORY STORES,		Fuel and ice dealers, n.e.c Florists	1
EXCEPT SHOE STORES Women's clothing, specialty stores; furriers:		Cigar stores and stands)
Women's ready-to-wear stores Women's accessory and specialty stores:)	Other miscellaneous retail stores: Book and stationery stores:	
Millinery stores Corset and lingerie stores		Book stores Stationery stores	} CB-59B
Other women's accessory, specialty stores		Hay, grain, and feed storesOther farm supply stores	1
Furriers and fur shopsOther apparel and accessory stores:	CB-56A	Garden supply stores News dealers and newsstands	CB FOE
		Hobby toy and rome share	CB-59E
Men's and boys' clothing and furnishings stores		Hobby, toy, and game shops	
		Camera and photographic supply stores Gift, novelty, and souvenir shops Optical goods stores)

Appendix E

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	AL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	7.0
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54
)24	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
25	Bakery products—exc. frozen	Bakery products, except frozen	
26	Bakery products—frozen	Bakery products, frozen	CB-54
)27	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026	
140	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	AL
00	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
20	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	
21	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	CB-59
22	Prescription medicines	Prescriptions	
.23	All other drugs-proprietaries	Prescription medicines (see line 124 for related merchandise) All other merchandise on line 120 except items on line 121 and	CB-54
24	Cosmetics-health needs-cleaners, etc	Cosmetics, health, first aid, and sickroom needs, toiletries, denti- frices, soaps and detergents, household cleansers.	CB-59
40	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	AL
41	Men's clothing	Men's clothing and furnishings.	
42	Boys' clothing	Boys' clothing and furnishings	CB-53
43	Men's tailored outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
44 45	Other men's outerwear	Other outerwear (sport and casual clothing, rainwear)	CB-56
46	Men's hatsOther men's clothing	Men's hats	
60	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	
61	Children's-infants' wear	Children's, infants' wear	AL CB-56
		furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53
62	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
63	Millinery	Millinery	CB-53A, 56
64	Hosiery	√ Hosiery—women's and children's	CB-53
0.5		Hosiery	CB-56
65	Lingerie	Corsets, brassieres, underwear, negligees, and robes. Underwear, intimate garments, foundation garments.	CB-53
		Conderwear, intimate garments, roundation garments.	CB-56

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear	
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	СВ-53А
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes. Sportswear, including skirts, blouses, sweaters, etc.	CB-56A
169	Girls'-subteen-teen wear	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
171 172	Other women's-girls' clothes, acc Dresses		
173	Coats-suits		
174	Handbags	. Handbags	CB-56A
175	Furs		
176	Other women's-girls' clothes, acc		
180	All footwear		ALL.
181	Men's and boys' footwear		
182	Women's and girls' footwear		CB-56B
183	Children's and infants' footwear	. Children's and infants' footwear	
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, pat- terns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions		
202	Curtains-draperies		CB-53A
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major applradio-TV-musical inst	Major household appliances, radio, TV, record players, tape re- corders, records, tapes, sheet music, musical instruments	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB
		Major household appliances.	CB-57C
222	Radios-TV's-musical instruments	ments.	CB-53A, XB
223	All other appliances		
224	New major appliances		
225	New radios-TV's, etc.		CB-57B
226	Used major appl-radios-TV's		00-370
227	Records-tapes-musical inst		
228	Pianos		
229	Organs		
231	Musical inst-accessories	<u> </u>	CB-57C
232	Radios-phono-tape rcdrs-TV's		05 37 0
233	Records-tapes-related acc	, , , , , , , , , , , , , , , , , , , ,	
234	Sheet music-related items	Sheet music and related items.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings		
242	Furniture-sleep equip	mattresses, springs, and studio beds (include lawn and garden	CB-53A
243	Sleep equipment		
244	Other household furniture	pieces	
245	Floor coverings—soft surface		CB-57A
	Floor coverings—sort surface		
746	TIOUT COTOTHIES—HOLD SUITAGE	Hoor Corelings, Halu Sulface	
246 247		Nonhousehold furniture	
246 247 248	Nonhousehold furniture Office furniture	Nonhousehold furniture	

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	/\LL
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	CB-53A
263	Other kitchenware-home furnish	All other merchandise on line 260 (except lines 261 and 262)	
264	Small electrical appliancesAll other kitchenwr-houswr	Small electric appliances	CB-57B, XB
265 266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	CB-39D
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	CB-59D
286	Optical goods Diamonds exc. diamond watches	Optical goods	
287 288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	
302 303	Athletic goods—teams	Athletic goods, sales to teams	CB-59C
304	Fishing equip	Fishing equipment	00-330
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip	Boats, motors, other marine equipment	CB-59C, XB
307	Outboard boats	Outboard boats	
308 309	Outboard motors	Outboard motors	
311	Inboard motor boats	Inboard motor boats	CB-XC
312	Boat trailers	Boat trailers	
313	Marine access, and parts	Marine accessories and parts	
315	Camping equip. supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-59C
317	All other sptg goods, exc. boats	The state of the s	CB-XB
318 319	All other boats	All other boats not listed above	CB-XC
320	Hardware—gardening equipment	309, 311, 312, and 313)	
		supplies	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies	Lawn and garden supplies	CB-52C
JZZ	Gardening equipment-supplies	equipment and fencing (include lawn and garden furniture on line	22.521
323	Plumbing-electrical supplies	242—not here). Plumbing and electrical supplies.	CB-53A
324	Other hardware-tools	Other hardware, tools (except items or lines 322 and 323).	CB-52C
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and	A11
341	Lumber	supplies (include major appliances on line 220—not here)	ALL
342	Plywood	wood shingles, and hardware flooring, strip and block)	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames	CB-52A
346	Wallboard	and units). Wallboard (all kinds, including gypsum, insulating, hardboards, wall	
347	Asphalt and asbestos products	and ceiling tile, particle boards, and roof decking).	
J-7/	reshight and aspestos bloducts	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	00 0211, 001
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay	*
552	Masoni y Supplies	pipe).	
353	Insulation	Insulation (including batt, fill and roll).	► CB-52
354	Prefabricated bldgs, and parts	Prefabricated building and parts, including components such as	
JJ4	Tretabilicated blugs, and parts	panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	
		(All other merchandise except 357, 358, 359, 361.	CB-52
356	All other lumber, millwork	1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	CB-53
100	All other fullber, filliwork	Other lumber, millwork, building materials, heating and plumbing	05 00
		equipment, home repair and modernization equipment and supplies.	CB-52
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling	CB-52
050	W II	paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361 362	Glass Lumber-millwork	Glass (include glassware items on line 260—not here).	CB-59
363	Other building materials	Lumber, millwork	CD-35
364		Other building materials (items on line 362)	OD EO
004	Paint-sundries-glass-wallpaper	Failit, paint sunuries, glass, and wanpaper.	CB-52
80	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	Al
381	New passenger cars—retail	New passenger cars—retail	
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	CB->
385	Used passenger cars—retail	Used passenger cars—retail.	05.7
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	CB-XA, XC, X
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, X
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382,	00-70, 70, 7
032	All other autos-trucks	383, 384, 385, 386, 387, and 389).	CB->
100	Auto fuels-lubricants	Automotive fuels and lubricants.	AL
101	Gasoline	Gasoline	
102	Other automotive fuels	Other automotive fuels (including diesel).	CR-YA' YR' Y
103	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	Х
120	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	Al
116	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	
117	New tires-tubes-other users	New automobile tires sold to other users.	CB-X
18	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	05 /
119	Retreads (other users)	Retread automobile tires sold to other users	
121	Parts installed in repair work	Parts—installed in repair work.	CB-XA, X
22	Parts—wholesale	Parts—wholesale (to other businesses).	CB-X
123	Parts—retail	Parts—retail (over the counter).	OD VA V
124	Automoblie tires-batteries-acc	Automobile tires, batteries, access., tubes.	► CB-XA, X
126	Automobile accessories	Automobile accessories, parts (over the counter).	
128	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
29	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm	
		tractor tires) sold to users.	
131	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm	
100		tractor tires) sold to dealers for resale.	► CB-X
133	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	UD-A
134	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm	
105		tractor tires) sold to users.	
135	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm	
126	Character half !	tractor tires) sold to dealers for resale.	
136	Storage batteries	Storage batteries.	
		Farm equipment, machinery.	Al

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALI
461	Hay-grain-feeds	Hay, grain, feeds.	712.
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	CB-59F
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	
482	Other LP gas sales	Other LP gas sales.	CB-598
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.)	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	
502	Books-stationery-photo. equip	Books, stationery, photographic equipment and supplies, greeting	CB-53A
504	Mobile homes-household trailers	cards, wrapping paper, office equipment.	
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers	
		on line 312).	CB-XC
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
508	Commercial stationery-off, supl	Commercial stationery and office supplies.	CB-59B
509	Office mach. exc. typewriters	Office machines, except typewriters.	05 005
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	CB-59B
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	00.544
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-54A
518	Mdse. exc. toys-games-books-sta	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	
522	Renting-leasing—office mach	Rental and leasing of office machines and furniture.	CB-59B
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	
525 526	Tire services other than retread Other nonmerchandise receipts	Tire services other than retreading. All other services to customers on line 520 except items on lines	CB-XB
527	•	524 and 525	CD VA VD
32,	3014100 18001	Repair service labor.	CB-XA, XD CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	CB-XC
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	
534	Auto repair	Automotive repair-service labor receipts.	CB-59D
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
333	All other service receipts	The state of the s	

Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-ofbusiness groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

OTHER CURRENT BUSINESS REPORTS

Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

For additional information on the contents and subscription prices of these reports, write to Bureau of the Census, Washington, D.C. 20233.

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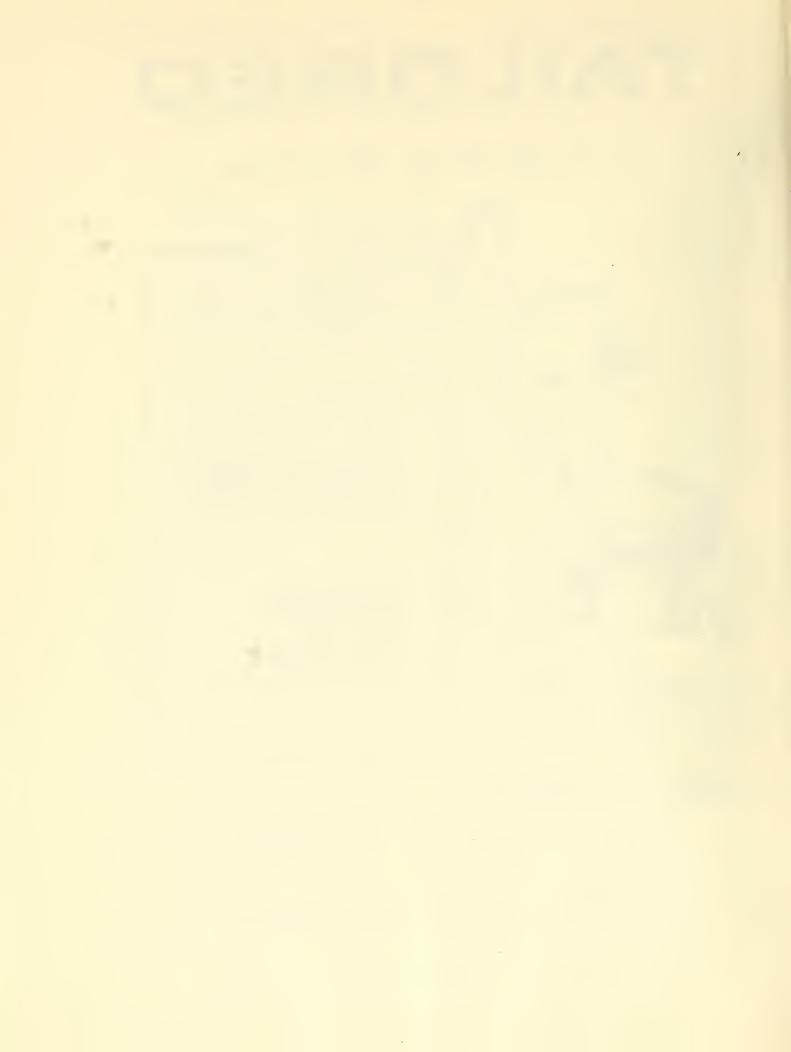
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